



FY24 Statewide Direct Education (DE) Survey Guide

SNAP-Ed Organization Name

Survey Guide Contents

1) Survey Overview Table:

...lists interventions identified in your Program Summary Details Workbook along with the target age group. One or more surveys are listed for each intervention and the timeframe for administering them is noted. If you plan to use an online survey, a link to the survey is included. Additionally, a QR code is also provided in case you would like to provide an online survey using a QR code.

2) Survey Planning Chart:

...follows the Survey Overview Table and is included for your reference.

3) Large QR Code Images:

...appear after the Survey Planning Chart. Idea: You could insert the QR code into a family letter or a classroom newsletter to reach parents. If using QR codes, it is recommended you use the larger images as resizing the smaller ones can result in blurry images.

If any of your planned interventions are not listed (or if one has been added), contact your MFF Program Manager (CIPs) or MFF Evaluator (subrecipients) so your Survey Guide can be updated.

Helpful information:

- Many important evaluation resources are housed in the [Partner Portal](#) under [Evaluation](#) such as translated versions of surveys, fidelity logs for some interventions, and training videos for educators and project leads.
- For **Scantron® surveys**: Check your current supply, and if you are a subrecipient, complete the [survey order form](#) if you need more. CIP organizations should contact their MFF Program Manager for survey order information. **NOTE: There are new versions of the Program Evaluations for Youth and Adults this year.** Make sure to place survey orders at least 2-3 weeks before you need them. Use the Scantron® survey [barcoding instructions](#) to include a barcode for each intervention. There is a new [Barcode Generator](#) this year. Make sure to download it on or after Oct. 1, 2023 to create the barcodes for your surveys.
- Make sure nutrition educators have the Scantron® and online [survey protocols](#) to administer each survey.
- If you do not think your outcome survey for an intervention will be completed by at least 30 participants, use the Program Evaluation survey only.

Contact your MFF Program Manager (CIPs) or your MFF Evaluator (Subrecipients) if:

- ...you have questions about which survey to use, who to use it with, or when to use it.
- ...interventions are added or removed from your program.
- ...survey link(s) or QR codes do not work.

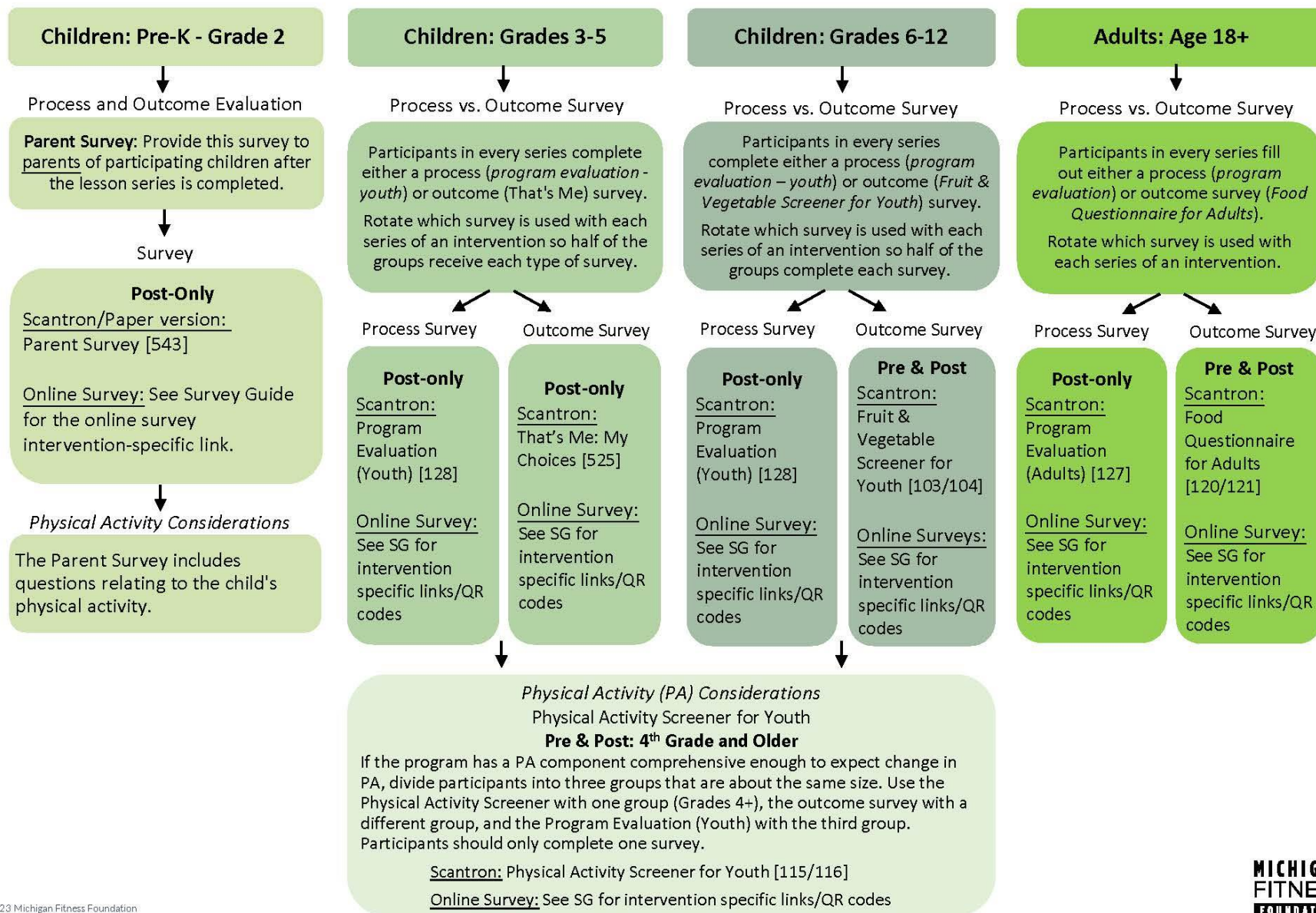
Survey Overview Table

The surveys listed below are required to be used as indicated.

DE Intervention	Age Group	Survey Name	Timing	Survey Link (online survey)	QR Code
Your organization's intervention #1					
Your organization's intervention #2					

FY24 Statewide DE Evaluation Survey Planning Chart

Identify your direct education age group(s) across the top of the chart. The surveys needed for each age group are listed in their respective column. All surveys have paper (Scantron®) and online versions. Online survey links are listed in your organization's Direct Education Survey Guide (SG).



DE Intervention	Survey Name	Survey Link (online survey)	QR Code
Your organization's intervention #1	Survey Name	Survey Link	Large QR Code
Your organization's intervention #1	Survey Name	Survey Link	Large QR Code
Your organization's intervention #2	Survey Name	Survey Link	Large QR Code
Your organization's intervention #2	Survey Name	Survey Link	Large QR Code