

FY22 SNAP-Ed Direct Education Evaluation Continuum

From left to right, this graphic depicts evaluation to match program delivery options that range from synchronous, in-person lessons to asynchronous video viewing. We recognize local SNAP-Ed partners will likely use a variety of delivery modes to best meet community needs, and evaluation will be aligned.

SYNCHRONOUS IN-PERSON VISIT

SYNCHRONOUS VIRTUAL VISIT

SYNCHRONOUS
VIRTUAL FROM HOME

ASYNCHRONOUS
W/ LIVE DISCUSSION

ASYNCHRONOUS W/ ONLINE INTERACTION

Description

SNAP-Ed educator visits site and delivers scheduled lessons to participants in-person.

SNAP-Ed educator virtually delivers scheduled lessons to participants who are all in-person using a virtual platform.

SNAP-Ed educator virtually delivers scheduled lessons to participants who are all at home using a virtual platform.

Participants watch pre-recorded video lessons individually, followed by interactive discussion between SNAP-Ed educator or site staff and participant(s).

Participants watch pre-recorded video lessons individually.

Delivery

Combination of presentation slides, materials, activities, videos, and/or lecture.

Through a virtual platform - a combination of presentation slides, materials, activities, videos, and/or lecture.

Through a virtual platform - a combination of presentation slides and materials and/or pre-recorded video for portions of lesson.

Links/logins to pre-recorded lesson videos that could include presentation slides, materials, activities, videos, and/or lecture.

Links/logins to interactive, web-based programs or pre-recorded lesson videos that could include presentation slides, materials, activities, videos, and/or lecture.

Fidelity

- Online educator log completed after each series
- MFF provide regular log summary to program leads
- Program Lead checklist to support log review
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Process & Outcome Evaluation

- Survey selection is age dependent
- <u>Scantron®</u> version is used unless certain conditions are met for online
- Survey selection is age dependent
- Program picks between dropping off <u>Scantrons® or using online versions</u>
- Survey selection is age dependent
- Use <u>online</u> versions of surveys
- Survey selection is age dependent
- Use <u>online</u> versions of surveys
- Survey selection is age dependent
- Use online versions of surveys

Considerations

- All DE series participants will receive process or outcome survey.
- Within each DE intervention, rotate using process and outcome survey for each series.
 So, series #1 uses process, series #2 uses outcome, series #3 uses process, and so on.
- Check your Scantron® inventory and contact your evaluator if surveys are needed.
- All DE series participants will receive process or outcome survey.
- Within each DE intervention, rotate using process and outcome survey for each series.
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