

REQUEST FOR APPLICATIONS (RFA) PROCESS OVERVIEW – Community Impact Projects

SNAP-Ed at Michigan Fitness Foundation (MFF) Fiscal Year 2024 (October 1, 2023 – September 30, 2024)

This document references the current FY 2023 USDA SNAP-Ed Guidance.

Updated regulations and guidance will be issued by USDA and will replace previous versions. All organizations implementing SNAP-Ed will need to adjust programming for compliance when applicable.

The Fiscal Year (FY) 2024 Request for Applications (RFA) for Community Impact Projects solicits responses from eligible Michigan-based organizations to implement a coordinated Supplemental Nutrition Assistance Program Education (SNAP-Ed) program. The focus of SNAP-Ed at MFF is to increase healthy behaviors and improve policies, systems, and environments that impact access to affordable healthy food and safe opportunities to be active.

Applicants that meet eligibility criteria and successfully move through a SNAP-Ed program design process directed by MFF will be funded in alignment with anticipated programming and based on the availability of funds.

Funding as Community Impact Projects is a good fit for organizations that:

- Work with eligible populations in eligible settings (See [Community Impact Project Backgrounder](#) for details)
- Are interested in working with MFF to deliver a locally-relevant packaged program of direct education and policy, systems, and environmental (PSE) change work that aligns with the defined population(s) needs and setting(s)
- May have limited capacity to meet the requirements of being a federal grant subrecipient administratively or programmatically

To learn more about SNAP-Ed at MFF and Community Impact Projects, see the [Community Impact Project Backgrounder](#).

ELIGIBILITY CRITERIA

Organizations funded as a Community Impact Project Contractor, must demonstrate:

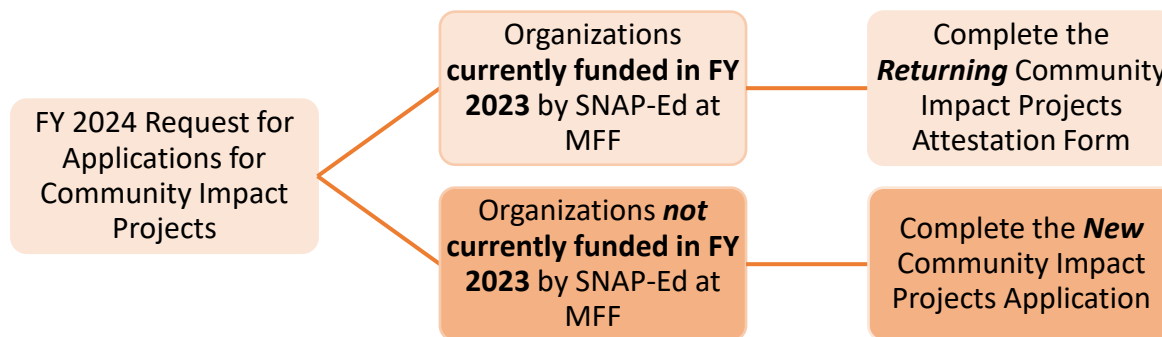
- Organizational ability and expertise to:
 - Deliver SNAP-Ed programming locally as a contracted service to MFF
 - Engage with eligible population(s) and provide programming designed by MFF in described settings
 - Deliver direct education programming
 - Conduct policy, systems, and environmental (PSE) change work
 - Participate in required evaluation and reporting
 - Use a collaborative approach to achieving goals
- Ability to meet the criteria listed in the Letter of Qualification (new applicant) or Attestation Letter (returning applicant)
- Commitment to conduct all programming and reporting in alignment with SNAP-Ed program parameters as directed by MFF.
- Capacity to participate in a reimbursement grant where organizations are reimbursed for allowable program costs, including staff time and effort, after they have occurred
- Accounting system that, at a minimum, consists of a chart of accounts, cash receipts journal, cash disbursements journal, and general ledger

This institution is an equal opportunity provider.

Note: Prior funding from MFF is not a guarantee of future funding. All funding is contingent on the availability of funds.

PROCESS

Organizations interested in becoming a Community Impact Project in FY 2024 (October 1, 2023 – September 30, 2024) must complete and submit the required application documents.



- For organizations that are **currently funded** as a Community Impact Project and plan to remain a CIP in FY 2024, complete the **Returning Community Impact Projects Attestation Letter** at <https://snap-ed.michiganfitness.org/request-for-applications/returning-community-impact-projects> by **May 8, 2023 at 4:30 pm EST**.
- For organizations that are **not currently funded as a Community Impact Project**, complete the **New Community Impact Projects Application** at <https://snap-ed.michiganfitness.org/request-for-applications/new-community-impact-projects> by **June 5, 2023 at 4:30 on EST**.

Note: A 'currently funded' organization means receiving FY 2023 funding from SNAP-Ed at MFF as a Community Impact Project or as a Subrecipient.

For more information on the FY 2024 Request for Applications (RFA) for Community Impact Projects, including required documents, instructions, and technical assistance, visit: <https://snap-ed.michiganfitness.org/request-for-applications>.

PRIORITIES

SNAP-Ed at MFF serves people eligible for SNAP in underserved areas in Michigan. The below information outlines priority populations, geographic areas, and topics that were identified through a state needs assessment. Through the RFA process, MFF is seeking organizations to deliver local SNAP-Ed programming as a contracted service to MFF with priority given to organizations that can serve the identified populations, geographic areas, and/or topic areas.

Priority population groups as identified in the state-level SNAP-Ed needs assessment. Michiganders who are:

Older Adults

Children that experiences multi-level impacts related to the [Social Determinants of Health](#), especially those 5 and under

Veterans, especially female veterans, and any veteran between 17-44

Black males who are at higher risk for being or who have been diagnosed with diabetes

African American or Black

American Indian or Alaskan Native with barriers to accessing culturally relevant foods within grocery stores where they typically shop as well as traditionally relevant physical activity opportunities

Hispanic or "some other race, alone" that faced barriers to high school completion

Hispanic or Latino

Neurodivergent or Physically Diverse, especially older adults, females, and/or American Indian or Alaskan Native

Refugee or immigrant status, including migrant farm workers

Priority counties

Those in bold are counties where multiple health indicator scores are worse than the state level.

- **Alcona**
- **Alpena**
- Benzie
- Cass
- **Cheboygan**
- Clinton
- **Crawford**
- **Hillsdale**
- **Kalkaska**
- **Lake**
- Lenawee
- **Menominee**
- Midland
- **Montmorency**
- **Newaygo**
- **Oceana**
- **Ogemaw**
- **Ontonagon**
- **Oscoda**
- Ottawa
- **Presque Isle**
- **Roscommon**
- **Schoolcraft**
- Shiawassee
- St. Clair
- **St. Joseph**

Note: Programming in one of the above counties is not required to submit an application.

Priority Topics of Healthy Equity:

- Food insecurity
- Child and adult body growth linked to chronic diseases and conditions
- Diabetes
- Food environment index
- Physical inactivity
- Access to exercise opportunities