**PROGRAM NARRATIVE**

**Request for Proposals (RFP) for**

**Local Implementing Agency (LIA) – Subrecipients**

**SNAP-Ed at Michigan Fitness Foundation (MFF)**

**Fiscal Year 2023 (October 1, 2022 – September 30, 2023)**

|  |  |
| --- | --- |
| **Organization/Agency Name:**  |  |
| Title of SNAP-Ed Program: |  |
| Type of Organization/Agency:  |  |
| Taxpayer ID or EIN#:  |  |
| Physical Address:  |  |
| Mailing Address:  |  |
|  |
| **Authorized Organization Representative:**  |  |
| Telephone: |  |
| E-mail Address: |  |
|  |
| **Lead Program Contact:**  |  |
| Telephone: |  |
| E-mail Address: |  |
|  |
| **PSE Lead:** |  |
| Telephone: |  |
| E-mail Address: |  |
|  |
| **Financial Representative:** |  |
| Telephone: |  |
| E-mail Address: |  |

**FY 2023 Funding Request: $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

1. **Describe the needs of the focus community\* that your proposed SNAP-Ed program aims to address and explain how you identified those needs.**

***\*If your proposed program will serve multiple communities, be sure to describe the unique needs of each community.***

1. **Using the table format below, outline each of your proposed core SNAP-Ed interventions/strategies for FY2023; how it has evolved from the previous year (if funded in FY 2022); and your rationale behind selecting it.**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Intervention/Strategy & Type (DE, PSE)**(List key supplemental materials below the intervention/strategy name) |  | **[Indirect Channel(s)](https://snap-ed.michiganfitness.org/wp-content/uploads/indirect-channels-fy23.pdf)***Click on heading above to access list of indirect channels* | **[Setting(s)](https://snap-ed.michiganfitness.org/wp-content/uploads/settings-by-domain-fy23.pdf)***Click on heading above to access list of settings* | **# of Sites** | **Focus Audience(s) Description & Eligibility Category** | **Estimated Total Reach** | **Anticipated Programming Changes from FY 2022 to FY 2023**(Provide code and brief description of change) |
| **☐ DE****☐ PSE** | **FY 2022**  |  |  |  |  |   |  |
| **Proposed FY 2023** |  |  |  |   |  |
| **Rationale for Intervention/Strategy** |
| We propose to implement this intervention/strategy because the evidence base indicates [X significant change] with [Population] in [Setting], and it meets [X community need described in Question 1]. |

1. **Thinking about your proposed FY 2023 SNAP-Ed program as a whole, explain how the particular mix of interventions/strategies you are proposing will create a comprehensive program that works well together (in concert) to maximize community impact.**
2. **Describe the existing systems, practices, policies/procedures, resources, capacities/abilities, etc. that your organization has in place to successfully and independently:**
3. **Lead programmatic decision making to ensure locally-relevant, comprehensive SNAP-Ed programming;**
4. **Implement proposed interventions/strategies with fidelity;**
5. **Catalyze multi-sector collaborations to advance the goals of SNAP-Ed; and**
6. **Follow and complete all grant requirements and ensure grant compliance (e.g., complete timely grant reporting, monitor grant budget, ensure good stewardship of grant funds).**