

# Community-Based Events and Parent Engagement Activities

Use this form to document plans for any Community-Based Events (CBEs) and Parent Engagement Activities (PEAs).

## When and where is the event taking place?

SNAP-Ed Organization Name:  
Event Host Organization (if not your organization):  
Event Name and Brief Description:

Event Location (physical location or online channel if virtual event):

Event Date:  
SNAP-Ed Staff at Event:

## Why participate in this event?

Describe how having a presence at the event will enhance your SNAP-Ed programming.

Describe which audience identified in your program summary will be reached through this event.

## What will you do at the event?

### Proposed Activity

Describe the activity(ies) you have planned to engage participants, including activity source(s) if applicable.

Describe how the planned activity(ies) will reinforce your core direct education intervention(s) and/or PSE strategies.

### Participant Take Away(s)

After engaging in your proposed activities, what do you hope participants will do with that knowledge or experience? Be specific (for example: make healthier snacks at home, increase volunteer participation in sustaining a school/community garden, etc.).

### Food tasting or demonstration

Provide recipe name(s) and source(s) or check  for N/A.

*Note: Please include a link to the recipe or attach a copy if that recipe is not already included as part of a core direct education intervention or PSE strategy.*

### Physical activity demonstration

Describe the physical activity demonstration and its source or check  for N/A.

*Note: Please include a link to the physical activity demonstration or attach a copy if it is not already included as part of a core direct education intervention or PSE strategy.*

### Print and/or digital materials

List print and/or digital materials that will be distributed (for example: USDA MyPlate coloring sheet, Healthy Schools, Healthy Communities family letter, etc.) or check  for N/A.

*Note: Please include a link to the print/digital material or attach a copy if it is not already included as part of a core direct education intervention of PSE strategy.*

### NERI

List which NERI item will be distributed or check  for N/A.

### Participant feedback

Describe how you will engage participants to get feedback about their experience at the event.

### Program Lead Approval

Program Lead Initial or Signature:

Date: