***NEW\** COMMUNITY IMPACT PROJECTS APPLICATION**

**Request for Applications (RFA) for New Community Impact Projects**

**SNAP-Ed at Michigan Fitness Foundation (MFF)**

**Fiscal Year 2025 (October 1, 2024 – September 30, 2025)**

*\*Complete this application if your organization is* ***not*** *currently funded in FY 2024 by SNAP-Ed at MFF.*

Use this document to draft your Fiscal Year (FY) 2025 application. After a thorough review for content and spelling/grammar errors, copy answers into the text boxes of the [online form Submit Application tab](https://michiganfitness.formstack.com/forms/fy25_new_cip_application) when you are ready to submit your application. Please note the character limit for each response.

**ORGANIZATION INFORMATION**

|  |  |
| --- | --- |
| Organization/Agency Name: |  |
| Type of Organization/Agency: |  |
| Organization Website: |  |
| Taxpayer ID or EIN#: |  |
| Physical Address: |  |
| Mailing Address: |  |

Insert contact information for a point person for each role described below. This is the person from your organization that is responsible for ensuring each set of activities is completed.

|  |  |
| --- | --- |
| Authorized Organization Representative: |  |
| Telephone: |  |
| E-mail Address: |  |
|  | |
| Lead Program Contact: |  |
| Telephone: |  |
| E-mail Address: |  |
|  | |
| Financial Representative: |  |
| Telephone: |  |
| E-mail Address: |  |

Please reference the CIP Service Provider Guide to inform your understanding of Supplemental Nutrition Assistance Program Education (SNAP-Ed) at MFF in completing the application. You will submit your responses on the [submit application tab](https://snap-ed.michiganfitness.org/how-to-apply/request-for-applications/new-community-impact-projects#submit-application). You may want to draft your responses in a Microsoft Word document and then copy them into the online form after a thorough review for content and spelling/grammar errors. Please note the character limit for each response.

1. **Provide your organization mission and location, and describe the geographic area of Michigan you serve. (1,250-character limit with spaces)**
2. **Describe why your organization is well-positioned to implement a SNAP-Ed program. (1,750-character limit with spaces)**

**Include:**

* **Staff capacity, experience, and expertise;**
* **Administrative experience with grant management and oversight;**
* **Experience conducting evaluation and completing grant reporting; and**
* **Past or current collaborative work in which you have engaged to advance a community health-related initiative.**

1. **Describe the population(s) you want to serve with your SNAP-Ed program and how you have engaged with this population. Provide a thorough picture of the focus audiences and their needs including demographics, their experiences regarding eating healthy foods and/or being physically active, and the factors that may affect their ability to engage in those behaviors. (2,250-character limit with spaces)**
2. **Describe the setting(s) in which you want your SNAP-Ed program to operate and how you have successfully operated in this setting(s). (2,250-character limit with spaces)**
3. **Share a story that illustrates how your organization has responded to changing community needs and adjusted programming or program approaches. (1,750-character limit with spaces)**
4. **To the best of your ability, check all items of interest (At least one item from each section must be checked). This can help inform the program design process; however, you will not be bound by your selections during the process nor is this an exhaustive list.**

|  |  |  |
| --- | --- | --- |
| **Topics** | **Setting(s)** | **Population Segments** |
| * General nutrition education * Physical activity demonstrations * Cooking classes * Food shopping tours/tips * School-based nutrition education classes * Gardening * School wellness * Farm to School * Youth empowerment * Food access * Healthy retail shopping * Food justice * Inclusive approaches * Policy implementation * Active living/transportation | * Childcare * Schools * After school programs * Summer meal programs * School gardens * Farmers markets * Farms * Food pantries / emergency food centers * Food retail * Recreation/Community centers * Parks * Low-income housing * Senior centers * Public libraries * Community gardens * Faith-based | * Preschool-aged * Elementary-aged * Teens * Adults * Older adults * Families * Intergenerational * American Indian or Alaska Native * Asian * Black or African American * Native Hawaiian or Other Pacific Islander * Refugees * People with disabilities |

1. **Read and acknowledge that you understand the following by checking the “acknowledged” box.**

* We have reviewed and understand the general eligibility and grant-specific criteria for a SNAP-Ed at MFF Community Impact Project Application and are eligible for SNAP-Ed funding.

**If our application is approved, we will:**

* Deliver the SNAP-Ed program package with fidelity within budget and aligned with program timeline as a contracted service to MFF.
* Carry out direct nutrition education with SNAP-Ed eligible populations.
* Complete policy, systems, and environmental (PSE) change work in SNAP-Ed eligible sites and settings.
* Participate in SNAP-Ed at MFF evaluation and reporting requirements. Requirements will align with the SNAP-Ed program designed and could include collecting surveys from direct education participants, needs assessments with PSE partner organizations, fidelity worksheets completed by our staff, and monthly progress reports**.**
* **Acknowledged**