

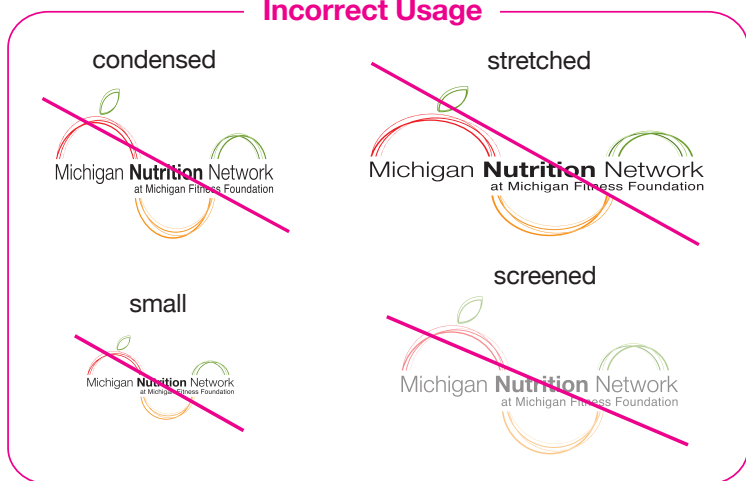
Michigan Nutrition Network at Michigan Fitness Foundation (MNN at MFF) LOGO USAGE GUIDELINES

Like all logos for any product or name, the MNN at MFF logo has usage standards. Below are some guidelines we ask that you observe.

Correct Usage



Incorrect Usage



Size Restrictions

The Michigan Nutrition Network logo should not be used smaller than 3/4" in height as indicated.



Clear Space

A minimum amount of clear space must always surround the Michigan Nutrition Network logo to separate it from other elements such as headlines, text and imagery, as well as the outside edge of the page. Proper use of clear space ensures visual impact and legibility of the logo.

When estimating the minimum amount of clear space, please look at example below for visual guidance.



- 1 Use only the approved logo.
- 2 Use logo only as provided.
- 3 Use only the colors provided.
- 4 Never rearrange elements of the logo.
- 5 Never stretch or distort the logo.
- 6 Leave space around the logo.

When **resizing the logo** in a document please be sure to **hold the shift key down** so it is proportionally resized.

Color Palette

Below are the Pantone® Matching System (PMS) colors and CMYK formulas for reference only. Logos provided have the correct color build and should not be altered in any way. Logo may also be used in the provided B&W formats.



Complementary Fonts

The following fonts are recommended for use in material accompanying the MNN at MFF logo:

Please use San Serif fonts, for example: Arial, Calibri