



SNAP-Ed at MFF Grant Opportunities

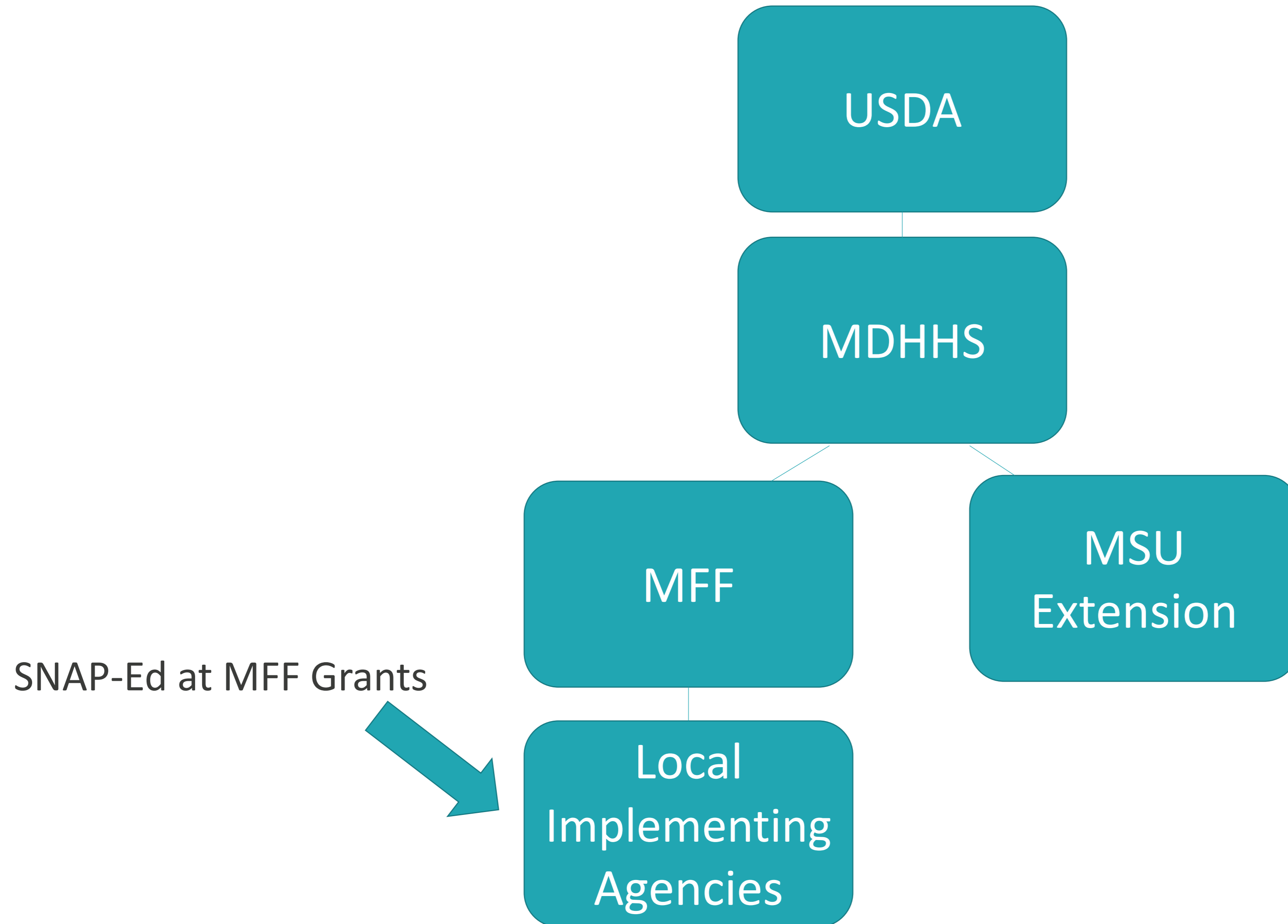
FY 2023

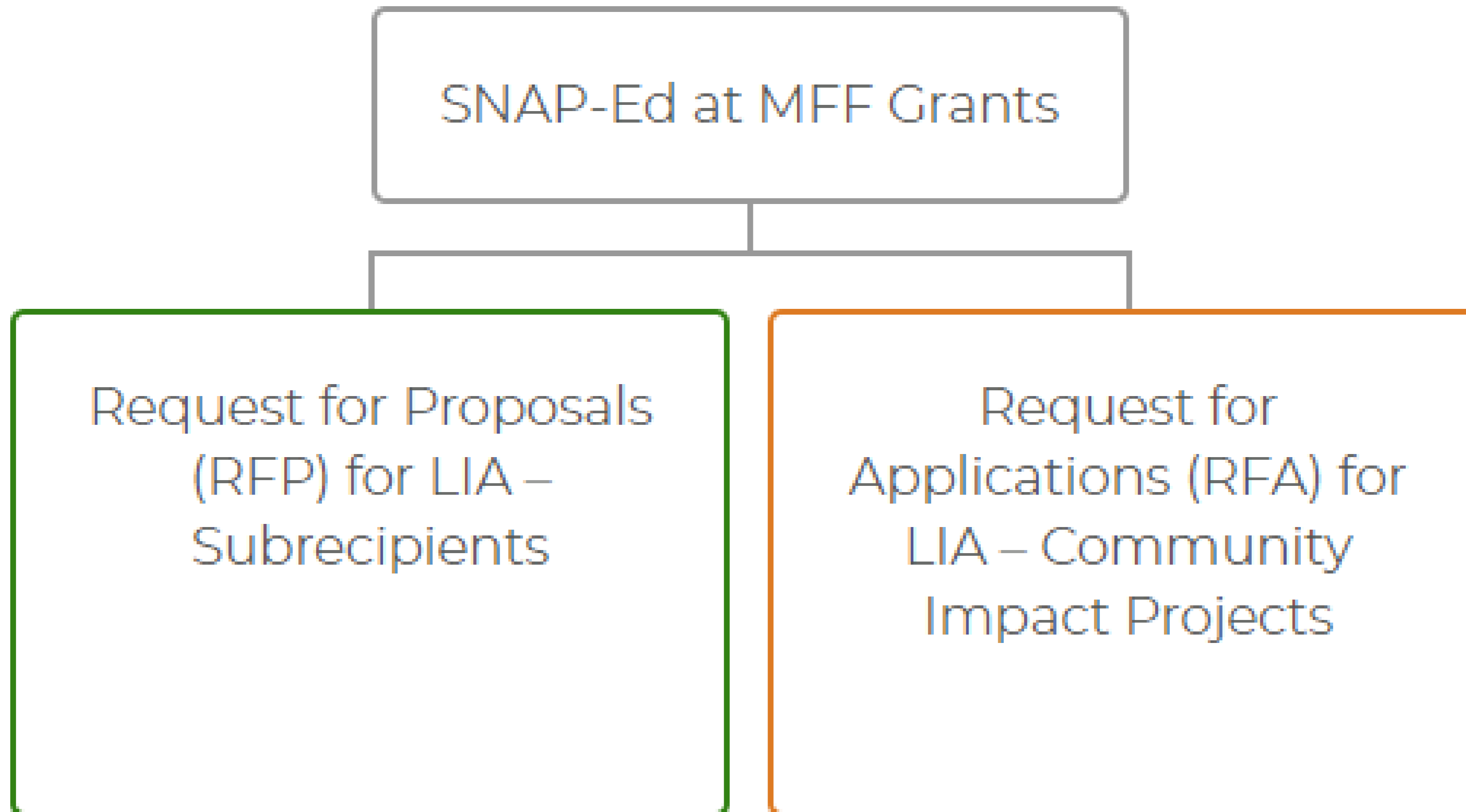
What is SNAP-Ed?

To improve the likelihood that persons eligible for SNAP will make healthy food choices within a limited budget and choose physically active lifestyles



SNAP-Ed in Michigan





What's the difference?

Aligned with federal regulations, subrecipients and contractors meet different criteria

Subrecipients (Sub)

- Subcontractors
- Demonstrate capacity and expertise to *independently* design, deliver, and monitor a federally-funded program
- Propose a SNAP-Ed program aligned with community needs

Community Impact Projects (CIP)

- Contractors
- Collaboratively develop a SNAP-Ed program that is overseen by MFF but delivered locally
- Application provides opportunity to share community needs and potential reach to inform program design

What about technical assistance?

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MFF uses a customized technical assistance approach to meet the needs of organizations and the communities they serve

Subrecipients

Ongoing support, training, technical assistance, and monitoring to facilitate *independent* delivery of programming

Community Impact Projects

Technical assistance based on organizational capacity, programming needs, and local context to *co-develop* and then deliver programming

What are my funding options?

**New Organizations
(Anyone not funded in FY22)**

- RFA - *New* Community Impact Project application
- RFP - Subrecipient proposal

**FY22
Subrecipient**

- RFP - Subrecipient proposal
- RFA - *Returning* Community Impact Project application

**FY22
Community Impact Project**

- RFA - *Returning* Community Impact Project application
- RFP - Subrecipient proposal

Which is the right option?

RFP (to be a subrecipient)

- New or returning organizations
- Meet eligibility criteria
- Demonstrate capacity to *independently* implement SNAP-Ed
- Past performance shows grant and program compliance (currently funded orgs only)

If your organization is currently funded in FY22 (Sub or CIP) and meets these criteria, you need to complete the RFP

RFA (to be a CIP)

- New(er) to SNAP-Ed
- Returning organizations
 - Experiencing significant shifts in staffing and/or programming
 - Having difficulty maintaining grant and program compliance
- If new, complete the 'New Application'
- If returning, complete 'Returning Application'

Still not sure about which option?

Safest Bet: Submit a Letter of Intent (LOI). MFF will review and provide feedback within 3 business days whether to continue with the RFP process or complete an application through the RFA process.

How to Apply

snap-ed.michiganfitness.org/how-to-apply

REQUEST FOR PROPOSALS (RFP)

PROPOSE a comprehensive SNAP-Ed program clearly tied to community needs and independently design and deliver highly-effective programming within federal grant guidelines.

Organizations that receive funding through the RFP process are known as LIA – Subrecipients.

[Learn More](#)

REQUEST FOR APPLICATIONS (RFA)

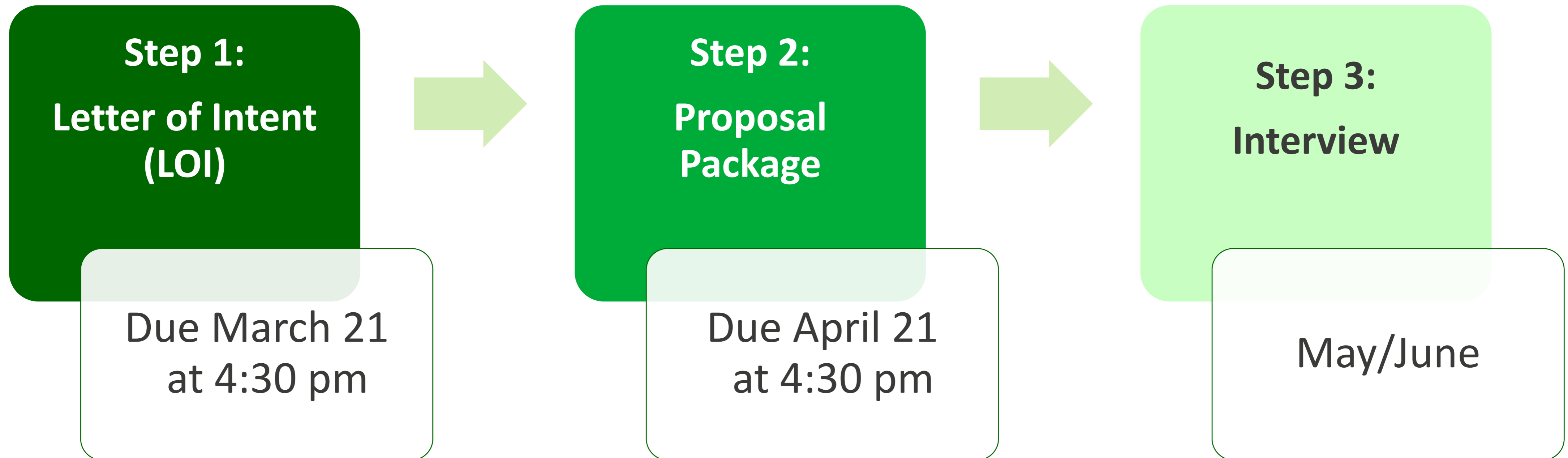
APPLY to deliver a locally-relevant packaged program collaboratively designed with and overseen by MFF to reach your identified populations in selected settings.

Organizations that receive funding through the RFA process are known as LIA – Community Impact Projects.

[Learn More](#)

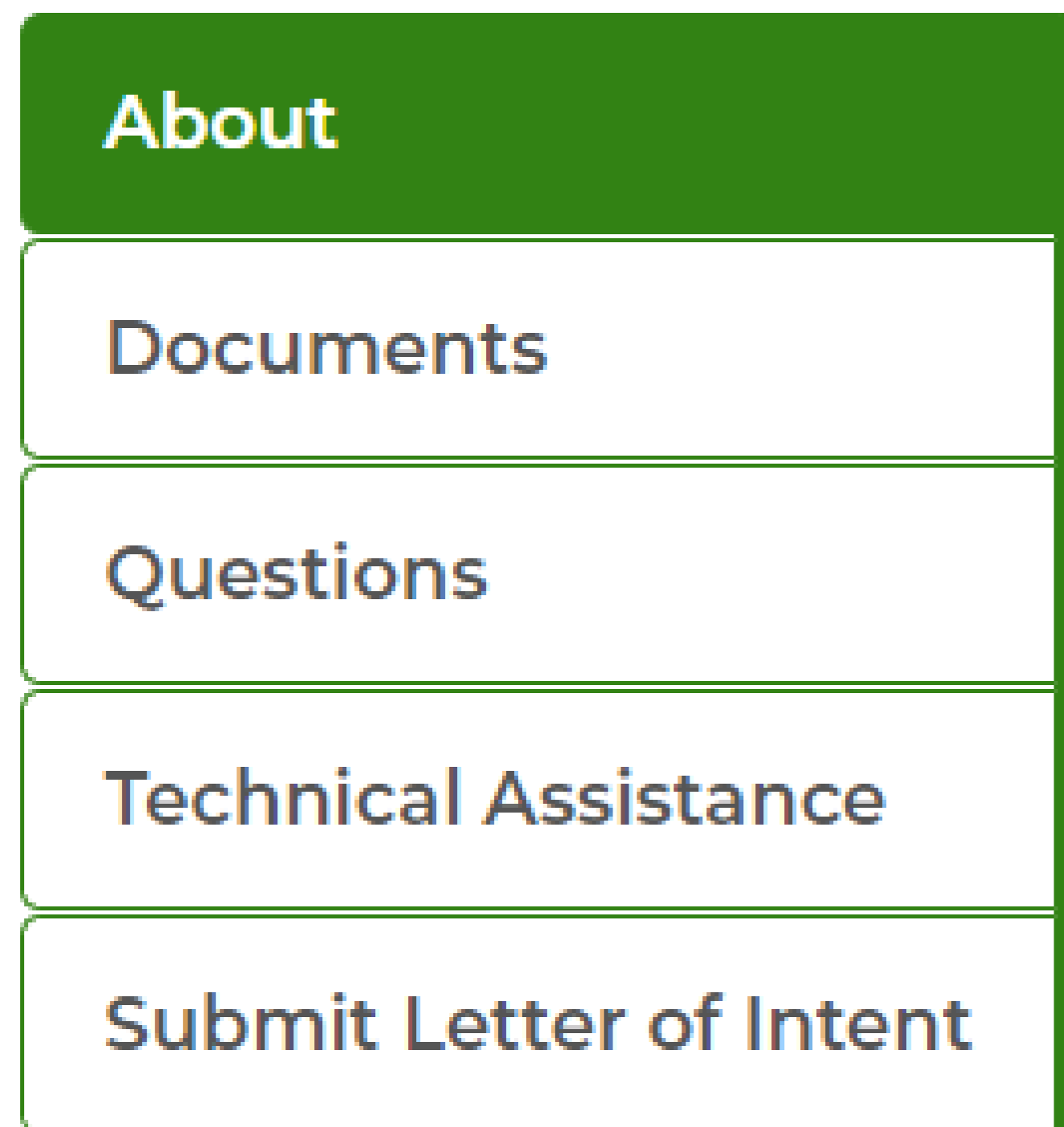
RFP Process

<https://snap-ed.michiganfitness.org/how-to-apply/request-for-proposals>



Step 1: Letter of Intent

<https://snap-ed.michiganfitness.org/how-to-apply/request-for-proposals/letter-of-intent>



Use the tabs located on the left-hand side of the webpage to navigate

Step 1: Letter of Intent

About

Documents

Questions

Technical Assistance

Submit Letter of Intent

Documents

Required form

- [Letter of Intent](#) 

Other resources to assist you in completing the LOI

- [Subrecipient Backgrounder](#) 
- [RFP Process Overview](#) 

Step 1: Letter of Intent

- About
- Documents
- Questions**
- Technical Assistance
- Submit Letter of Intent

Email questions to communityimpact-rfp@michiganfitness.org

-or-

Use the form on the **Subrecipient FAQs** webpage

Click on 'Subrecipients FAQs' to see answered FAQs or go to:
<https://snap-ed.michiganfitness.org/how-to-apply/request-for-proposals/subrecipient-faqs>

Step 1: Letter of Intent

- About
- Documents
- Questions
- Technical Assistance**
- Submit Letter of Intent



Recording of today's TA session will be posted here.

Step 1: Letter of Intent

About
Documents
Questions
Technical Assistance
Submit Letter of Intent

Submit Letter of Intent by
Monday, March 21, 2022
at 4:30 pm EST

Step 2: **Proposal Package**

<https://snap-ed.michiganfitness.org/how-to-apply/request-for-proposals/proposal-package>

About
Selection Criteria
Documents
Questions
Technical Assistance
Submit Proposal Package

Use the tabs located on the left-hand side of the webpage to navigate around.

Step 2:

Proposal Package

- About
- Selection Criteria**
- Documents
- Questions
- Technical Assistance
- Submit Proposal Package

Aligned with the criteria to be subrecipient

Step 2: Proposal Package

- About
- Selection Criteria
- Documents**
- Questions
- Technical Assistance
- Submit Proposal Package

Documents

Required forms

- [Program Narrative](#) 
- [*Budget Worksheet](#) 
- [SNAP-Ed Compliance Assurances](#) 
- [Evaluation Assurances](#) 
- [Current and Pending](#) 






Organizations will receive a customized budget worksheet from MFF if **both of the following are true:*

- *Your organization is currently funded by SNAP-Ed in FY 2022*
- *Your organization was recommended to continue with the RFP process after Letter of Intent submission*

Instructions

- [Program Narrative Instructions](#) 
- [Budget Worksheet Instructions](#) 

Other resources to assist you in completing the Request for Proposals (RFP)

- [De Minimis Certification](#) 
- [Indirect Channels](#) 
- [Settings](#) 
- [Subrecipient Backgrounder](#) 
- [RFP Process Overview](#) 

Step 2: Proposal Package

- About
- Selection Criteria
- Documents
- Questions**
- Technical Assistance
- Submit Proposal Package

Email questions to communityimpact-rfp@michiganfitness.org

-or-

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Step 2: **Proposal Package**

About
Selection Criteria
Documents
Questions
Technical Assistance
Submit Proposal Package

RFP-Specific TA Session:

Monday, March 28
2:00 – 3:15 pm

<https://michiganfitnessfoundation.zoom.us/s/87521750869>

Dial in by phone: 312-626-6799
Meeting ID: 875 2175 0869

Step 2:

Proposal Package

About

Selection Criteria

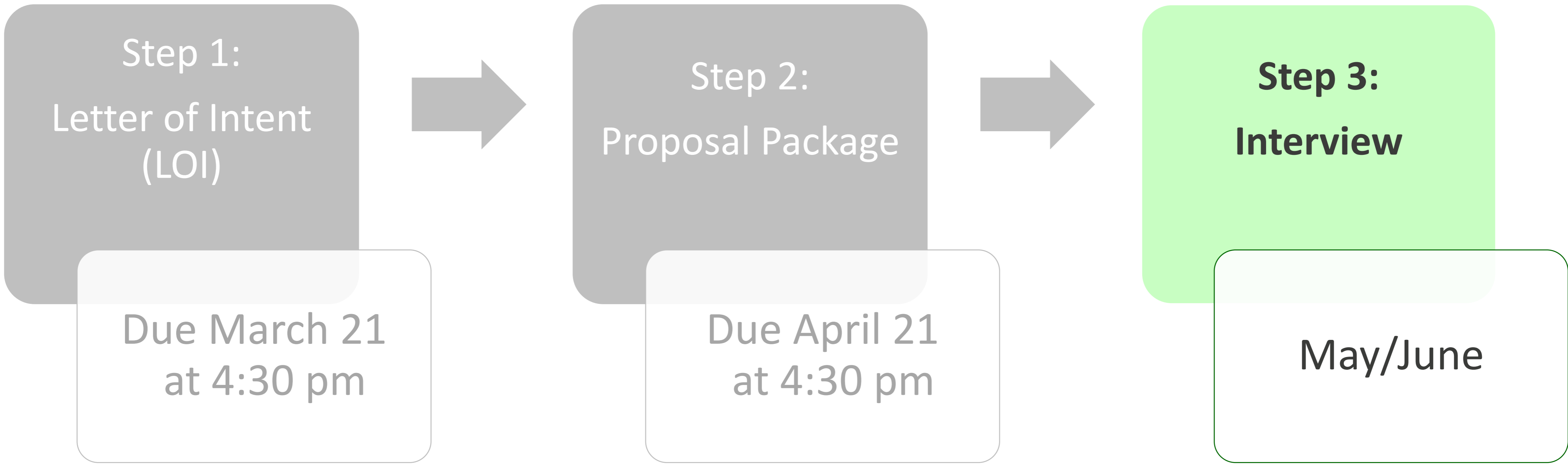
Documents

Questions

Technical Assistance

Submit Proposal Package

**Submit Proposal Package by
Thursday, April 21, 2022
at 4:30pm EST**



How to Apply

snap-ed.michiganfitness.org/how-to-apply

REQUEST FOR PROPOSALS (RFP)

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[Learn More](#)

REQUEST FOR APPLICATIONS (RFA)

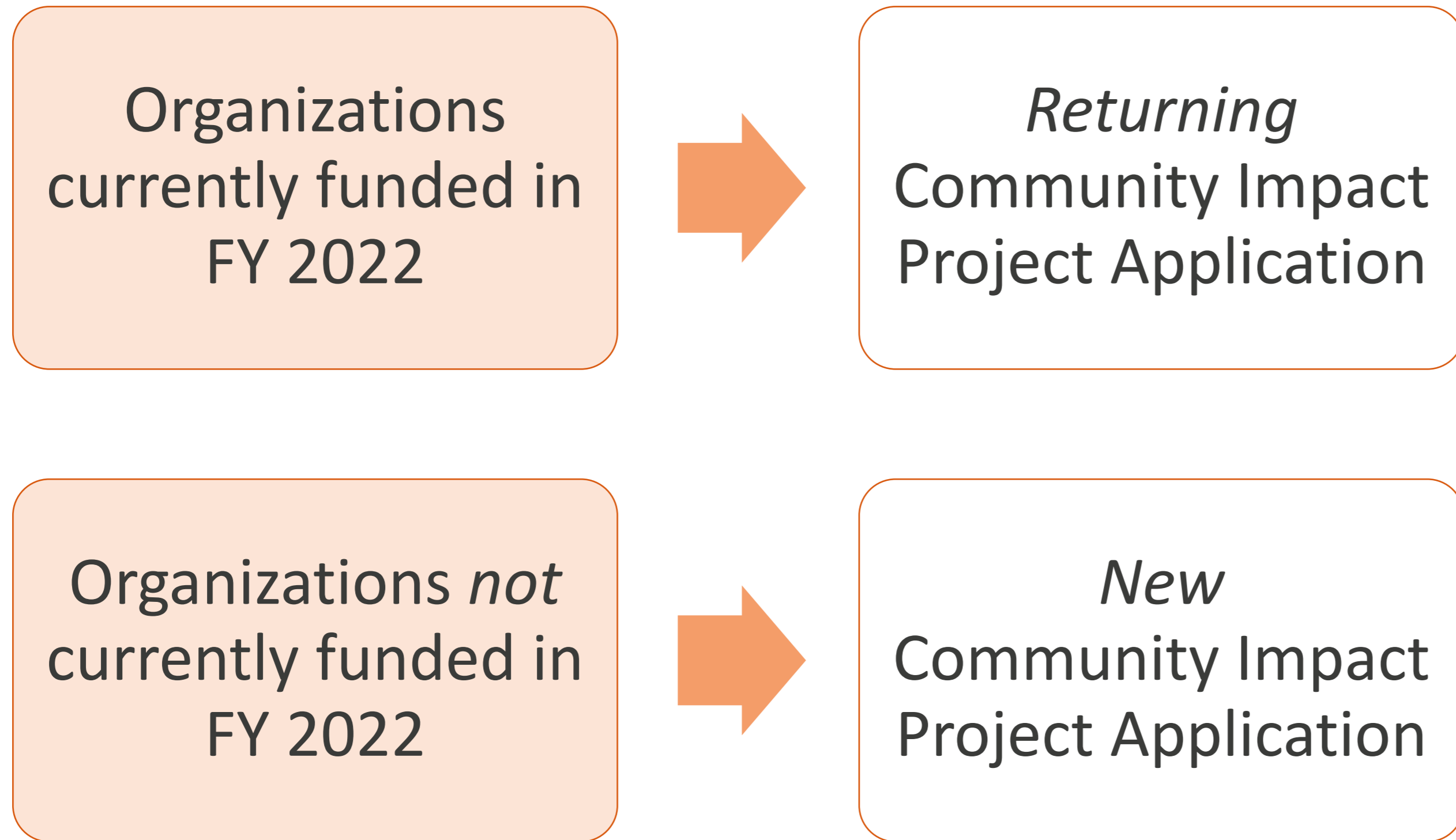
APPLY to deliver a locally-relevant packaged program collaboratively designed with and overseen by MFF to reach your identified populations in selected settings.

Organizations that receive funding through the RFA process are known as LIA – Community Impact Projects.

[Learn More](#)

RFA Process

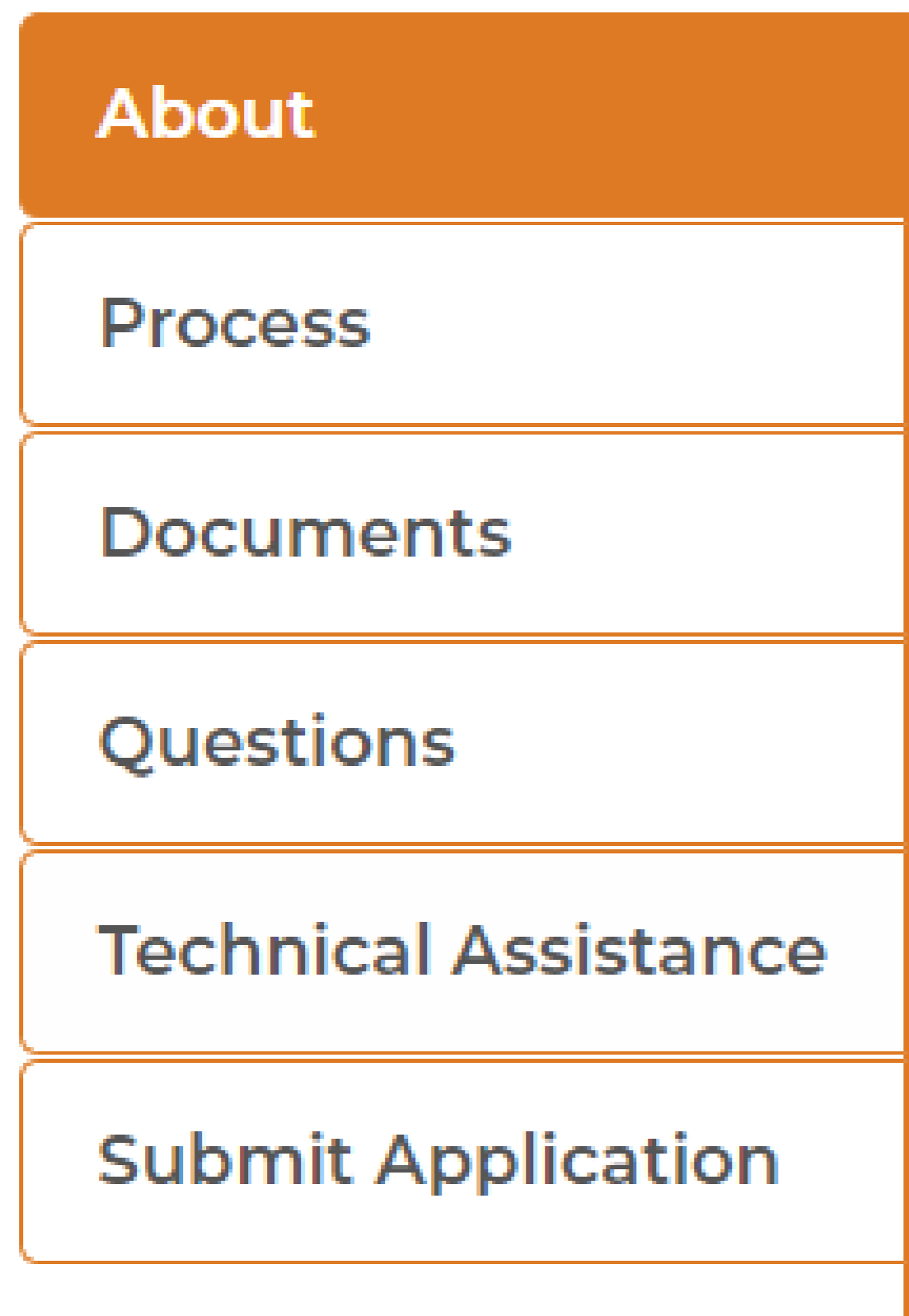
<https://snap-ed.michiganfitness.org/how-to-apply/request-for-applications>



Due April 21 at 4:30pm

RETURNING Community Impact Projects

<https://snap-ed.michiganfitness.org/how-to-apply/request-for-applications/returning-community-impact-projects>



Use the tabs located on the left-hand side of the webpage to navigate

RETURNING Community Impact Projects

- About
- Process**
- Documents
- Questions
- Technical Assistance
- Submit Application

Submit Letter of Qualification and Application
by Thursday, April 21, 2022
at 4:30pm EST

RETURNING Community Impact Projects

- About
- Process
- Documents**
- Questions
- Technical Assistance
- Submit Application

Documents

Required forms

- [Letter of Qualification – Community Impact Projects](#) 
- [Returning Community Impact Projects Application](#) 

Other resources to assist you in completing the Request for Applications (RFA)

- [Community Impact Project Backgrounder](#) 
- [RFA Process Overview](#) 

RETURNING Community Impact Projects

- About
- Process
- Documents
- Questions**
- Technical Assistance
- Submit Application

Email questions to communityimpact-rfa@michiganfitness.org

-or-

Use the form on the **RETURNING Community Impact Project FAQs** webpage

Click on 'Returning Community Impact Project FAQs' to see answered FAQs or go to:

<https://snap-ed.michiganfitness.org/how-to-apply/request-for-applications/returning-community-impact-project-faqs>

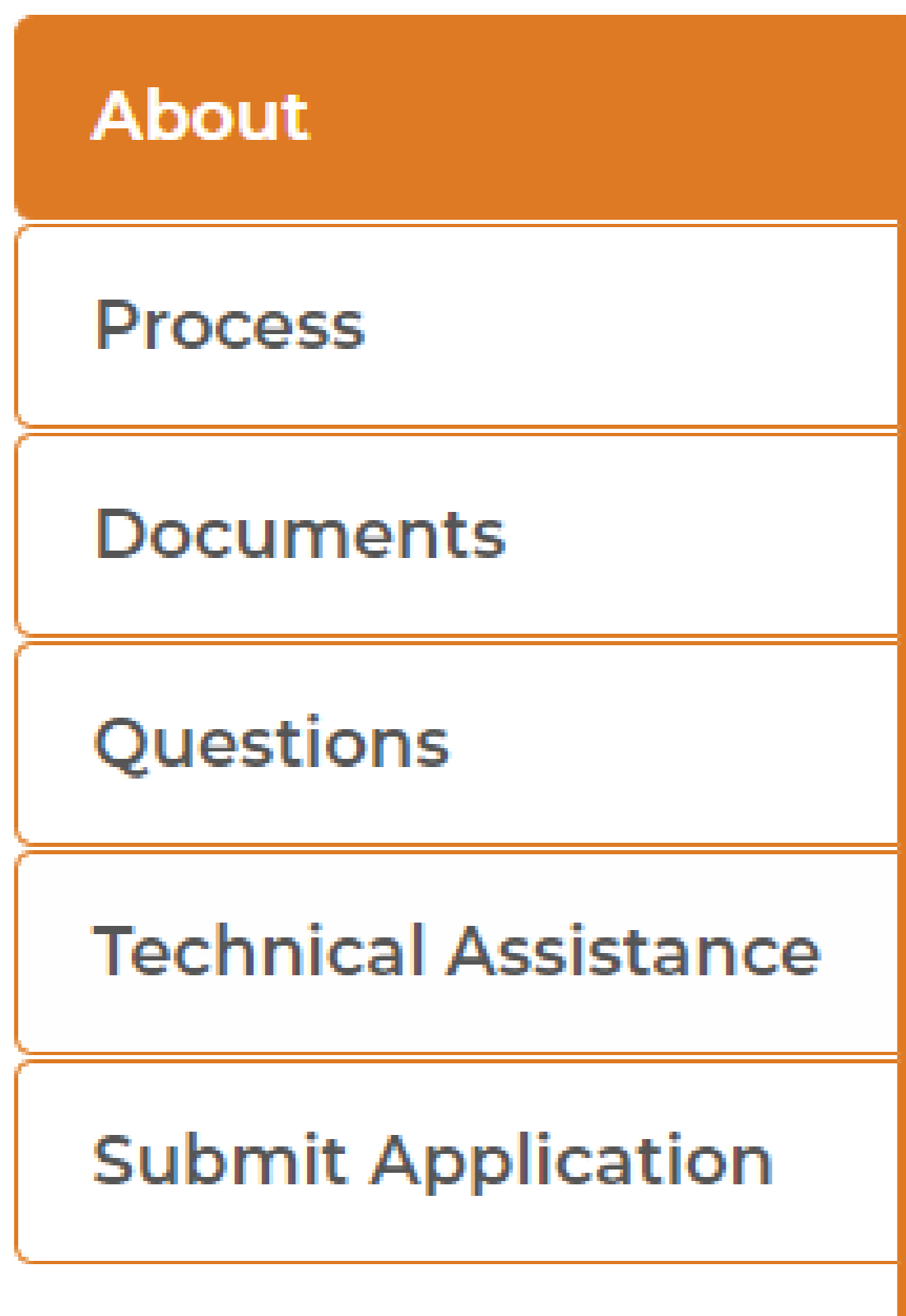
RETURNING Community Impact Projects

- About
- Process
- Documents
- Questions
- Technical Assistance
- Submit Application**

Submit application by
Thursday, April 21, 2022
at 4:30pm EST

NEW Community Impact Projects

<https://snap-ed.michiganfitness.org/how-to-apply/request-for-applications/new-community-impact-projects>



Use the tabs located on the left-hand side of the webpage to navigate around.

NEW Community Impact Projects

About
Process
Documents
Questions
Technical Assistance
Submit Application

Submit Letter of Qualification and Application
by Thursday, April 21, 2022
at 4:30 pm EST

NEW Community Impact Projects

About

Process

Documents



Questions

Technical Assistance

Submit Application

Documents

Required forms

- [Letter of Qualification – Community Impact Projects](#) 
- [New Community Impact Projects Application](#)  — *Use this document to draft your FY 2023 application. After you thoroughly review the application and are ready to submit, copy the answers into the text boxes of the online form in the [Submit Application](#) section.*

Other resources to assist you in completing the Request for Applications (RFA)

- [Community Impact Project Backgrounder](#) 
- [RFA Process Overview](#) 

NEW Community Impact Projects

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About

Process

Documents

Questions

Technical Assistance

Submit Application

Email questions to communityimpact-rfa@michiganfitness.org

-or-

Use the form on the **NEW Community Impact Project FAQs** webpage.

Click on 'New Community Impact Project FAQs' to see answered FAQs or go to:

<https://snap-ed.michiganfitness.org/how-to-apply/request-for-applications/new-community-impact-project-faqs>

NEW Community Impact Projects

- About
- Process
- Documents
- Questions
- Technical Assistance
- Submit Application**

Submit Application

Enter the following information.

Organization/Agency Name: *

Type of Organization/Agency: *

Taxpayer ID or EIN#: *

Physical Address: *

Address Line 1

Address Line 2

City

State

ZIP Code

RFA Technical Assistance Session

About
Process
Documents
Questions
Technical Assistance
Submit Application

RFA-Specific TA Session for New and Returning Organizations:

Thursday, April 7
10:00 – 11:15am

<https://michiganfitnessfoundation.zoom.us/j/86707952960>

Dial in by phone: 312-626-6799
Meeting ID: 867 0795 2960

Questions

Please type your questions in the chat box or unmute your line.

If you have additional questions after the session, please email:

[RFP: communityimpact-rfp@michiganfitness.org](mailto:communityimpact-rfp@michiganfitness.org)

-or-

[RFA: communityimpact-rfa@michiganfitness.org](mailto:communityimpact-rfa@michiganfitness.org)

Important Dates

RFP

- LOI due: Monday, March 21 at 4:30pm
- RFP-Specific TA Session: Monday, March 28, 2:00 – 3:15pm
- Proposal Package due: Thursday, April 21 at 4:30pm
- Interview: May/June

RFA

- RFA-Specific TA Session: Thursday, April 7, 10:00 – 11:15am
- *Returning* Community Impact Projects Application due: Thursday, April 21 at 4:30pm
- *New* Community Impact Projects Application due: Thursday, April 21 at 4:30pm