

FISCAL YEAR 2026

SNAP-Ed at MFF

Request for Applications (RFA)

New Organizations



This project is funded in whole or in part by the USDA's Supplemental Nutrition Assistance Program Education through Michigan Department of Health and Human Services and the Michigan Fitness Foundation.

This institution is an equal opportunity provider.



What is SNAP-Ed?

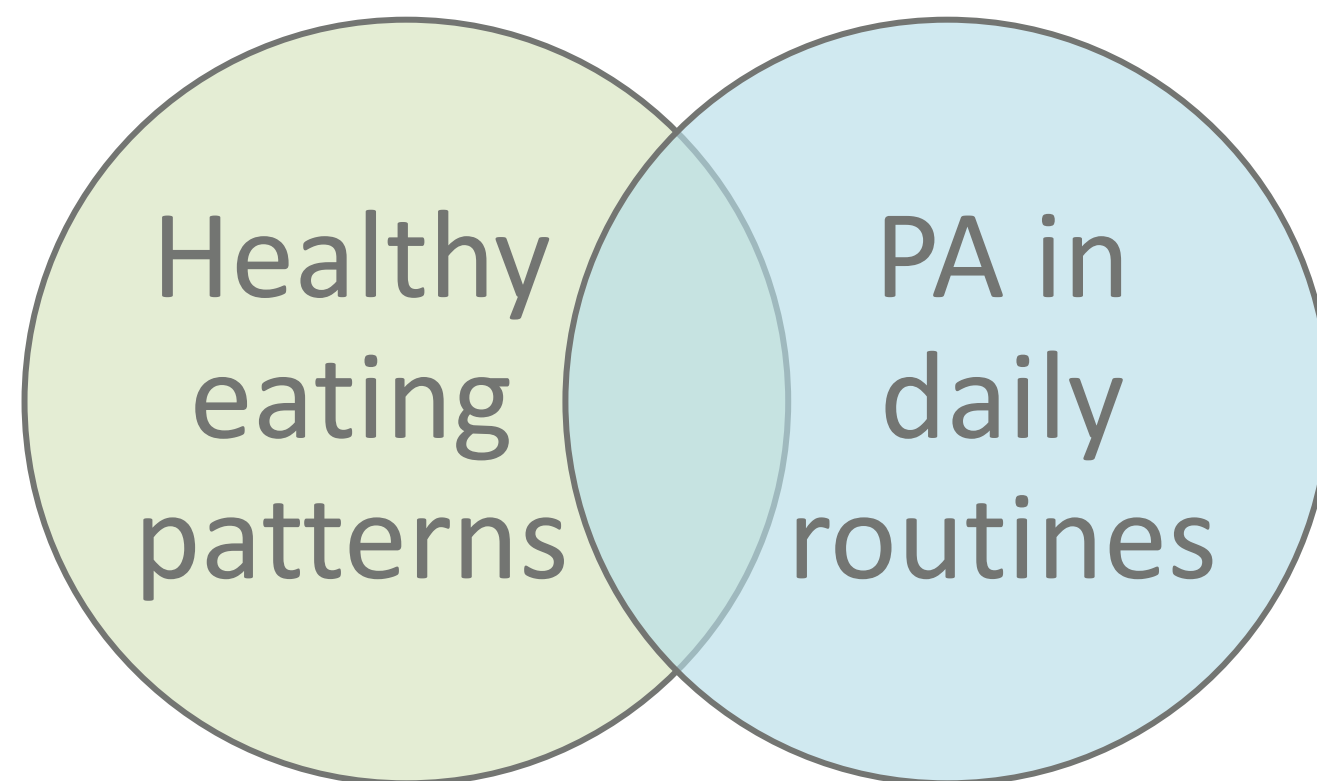
To improve the likelihood that persons eligible for SNAP will make healthy food choices within a limited budget and choose physically active lifestyles consistent with the current Dietary Guidelines for Americans and the USDA food guidance.



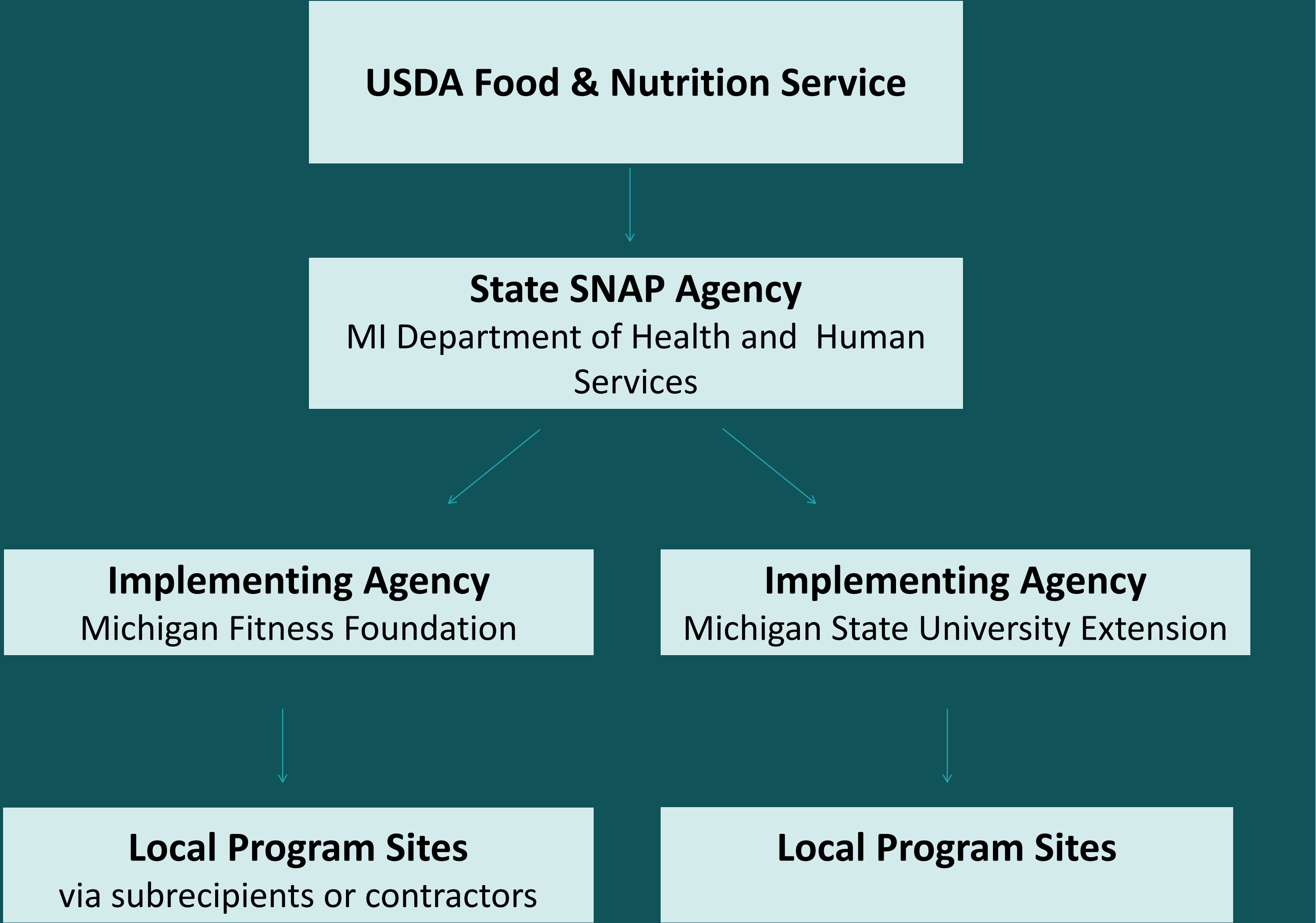
SNAP-Ed Goals in Michigan

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- Increased consumption of fruits and vegetables
- Increased physical activity (reduced sedentary behaviors)
- Increased access to healthy food and safe places for physical activity



SNAP-Ed in Michigan



SNAP-Ed at MFF Funding Opportunities

<https://snap-ed.michiganfitness.org/how-to-apply/request-for-applications/returning-community-impact-projects#about->

Aligned with federal regulations, subrecipients and contractors meet different criteria

Community Impact Projects Contractors (CIP)

- Contractors
- Deliver SNAP-Ed programming locally as a contracted service to MFF
- Inform a program package designed by MFF
- Submit a Request for Application (RFA)

CIP eligibility criteria can be found:

1. How to Apply – Request for Applications webpage
2. RFA Process Overview PDF

Subrecipients (Sub)

- Subcontractors
- Demonstrate bandwidth and expertise to *independently* design, deliver, and monitor a federally-funded program
- Propose a SNAP-Ed program aligned with community needs
- Submit a Request for Proposal (RFP)

REQUEST FOR APPLICATIONS (RFA)

APPLY to deliver, as directed by MFF, a package of SNAP-Ed programming designed with MFF to align with organizational bandwidth and community needs.

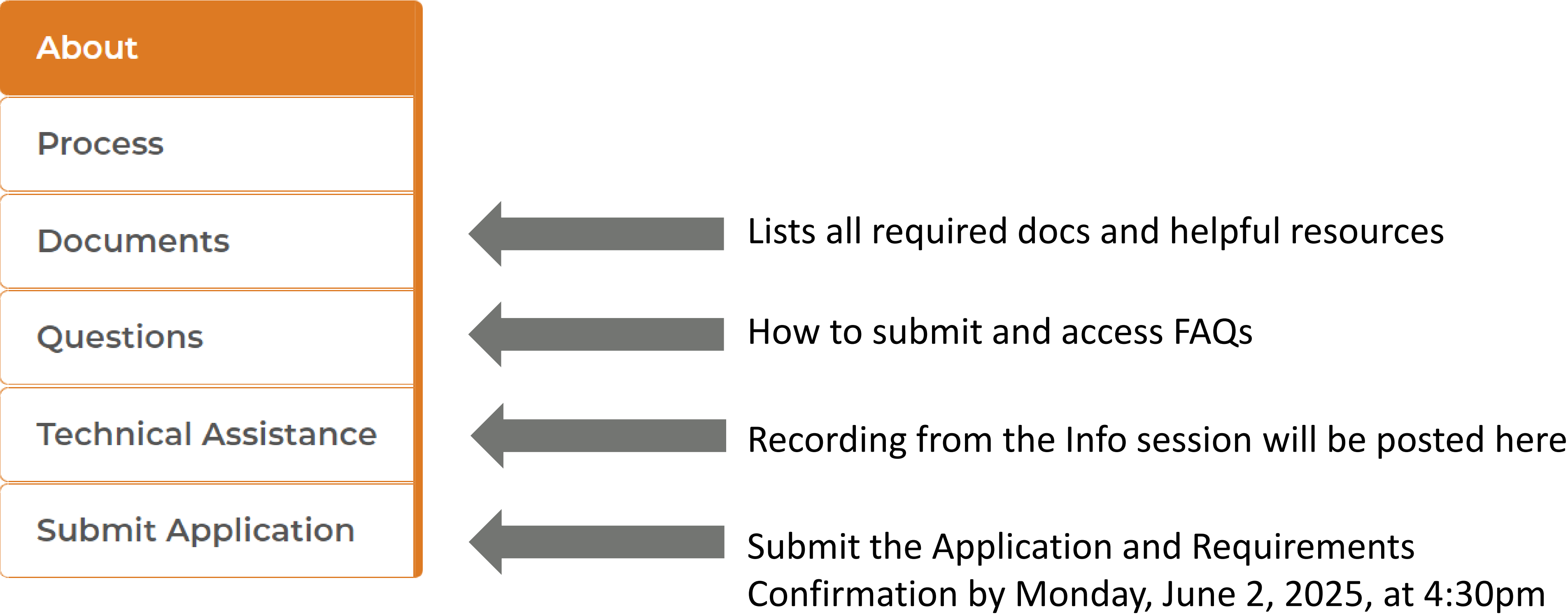
[Learn More](#)

Returning organization RFA
opens April 28 and closes
May 14

New organization RFA opens
April 28 and closes June 2

Navigating the NEW Community Impact Projects Webpage 7

<https://snap-ed.michiganfitness.org/how-to-apply/request-for-applications/new-community-impact-projects>



NEW Community Impact Projects

[Home](#) / [How To Apply](#) / [Request for Applications \(RFA\)](#) / NEW Community Impact Projects

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Documents

Required forms

- [Requirements Confirmation Form](#) 
- [New Community Impact Projects Application](#)  — Use this document to draft your FY 2026 application. After you thoroughly review the application and are ready to submit, copy the answers into the text boxes of the online form in the [Submit Application](#) section.

Other resources to assist you in completing the Request for Applications (RFA)

- [FY25 CIP Service Provider Guide](#) 
- [RFA Process Overview](#) 

Requirements Confirmation

Requirements Confirmation
Request for Applications (RFA) for New Community Impact Projects
SNAP-Ed at Michigan Fitness Foundation (MFF)
Fiscal Year 2026 (October 1, 2025 – September 30, 2026)

SNAP-Ed funding from the Michigan Fitness Foundation requires that your organization satisfies the criteria listed below through September 30, 2026.

Only organizations that meet the requirements can be funded as a Community Impact Project (CIP) to deliver SNAP-Ed programming locally as a contracted service to MFF.

Use the template below to complete the Requirements Confirmation. **The submitted Confirmation form must be placed on your organization's official letterhead, include all components in the template, and have an original signature of an authorized representative** (electronic signatures accepted).

Electronically submit the Requirements Confirmation (as a Word or PDF file) with your Community Impact Project Application on **June 2, 2025, by 4:30 pm EST.**

Copy [all](#) of the below (page 2) to your organization's letterhead and submit:

- By signing below, I acknowledge that my organization:
1. Will provide a contracted service to MFF by delivering SNAP-Ed programming locally, as directed by MFF.
 2. Is a public entity and/or receives public money (e.g., a political jurisdiction, parks and recreation department, health department, college or university, public school districts, Indian Tribal Organizations, or other public organizations).
OR
Is a nonprofit organization with private cash donations. The cash donations are not given in connection with any endorsements of donors or products related to the nutrition education activities, do not benefit the donor or [revert back](#) to the donor, and do not have any restriction on their use.
 3. Understands that as directed by MFF, organization will provide allowable nutrition education, physical activity promotion, and community-based change strategies to SNAP-Ed audiences: SNAP participants, low-income individuals who can receive SNAP benefits or other means-tested Federal assistance programs, and individuals residing in communities or attending schools with a significant low-income population. (Refer to the current [FY25 CIP Service Provider Guide](#) for details.)
 4. Understands that SNAP-Ed at MFF funding* is managed on a **cost-reimbursement basis**. This means that the organization incurs expenses by implementing the approved activities, and these expenditures are reimbursed to the organization upon accurate completion of monthly invoices. Expense reimbursement is contingent on MFF approval and will only cover allowable expenses incurred in Fiscal Year (FY) 2026. Organization also recognizes the cash flow management that is required with cost-reimbursement awards. **FY 2026 funding amount will be determined by a program design process and is subject to available funding.*
 5. Understands that you do not submit a budget with your application. If selected, organizations move through the program design process and will receive a budget (capped at \$250,000 per federal regulations) built to align with the scope of work.
 6. Reviewed the [FY25 CIP Service Provider Guide](#) and the Request for Applications Process Overview.

We have reviewed the requirements listed above and verify that my organization will comply with all requirements.

Signature of Authorized Organizational Representative:

Print name:
Position at organization:
Date:

Signature of Program Lead:

Print name:
Position at organization:
Date:

Signature of Finance Lead:

Print name:
Position at organization:
Date:

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Submit Application

NEW* Community Impact Projects Application

Request for Applications (RFA) for New Community Impact Projects

SNAP-Ed at Michigan Fitness Foundation (MFF)

Fiscal Year 2026 (October 1, 2025 – September 30, 2026)

*** Complete this application if your organization is *not* currently funded in FY 2025 by SNAP-Ed at MFF.**

After Application is Submitted

- Application is reviewed by MFF Team

If your organization satisfies the eligibility criteria, you are deemed eligible to move onto the next phase. This includes:

- Your organization being assigned a MFF Program Manager
- Your organization informing the program design process
- Your MFF Program Manager will design the program package and aligned budget
- Services agreement issued

Questions during the Application Process?

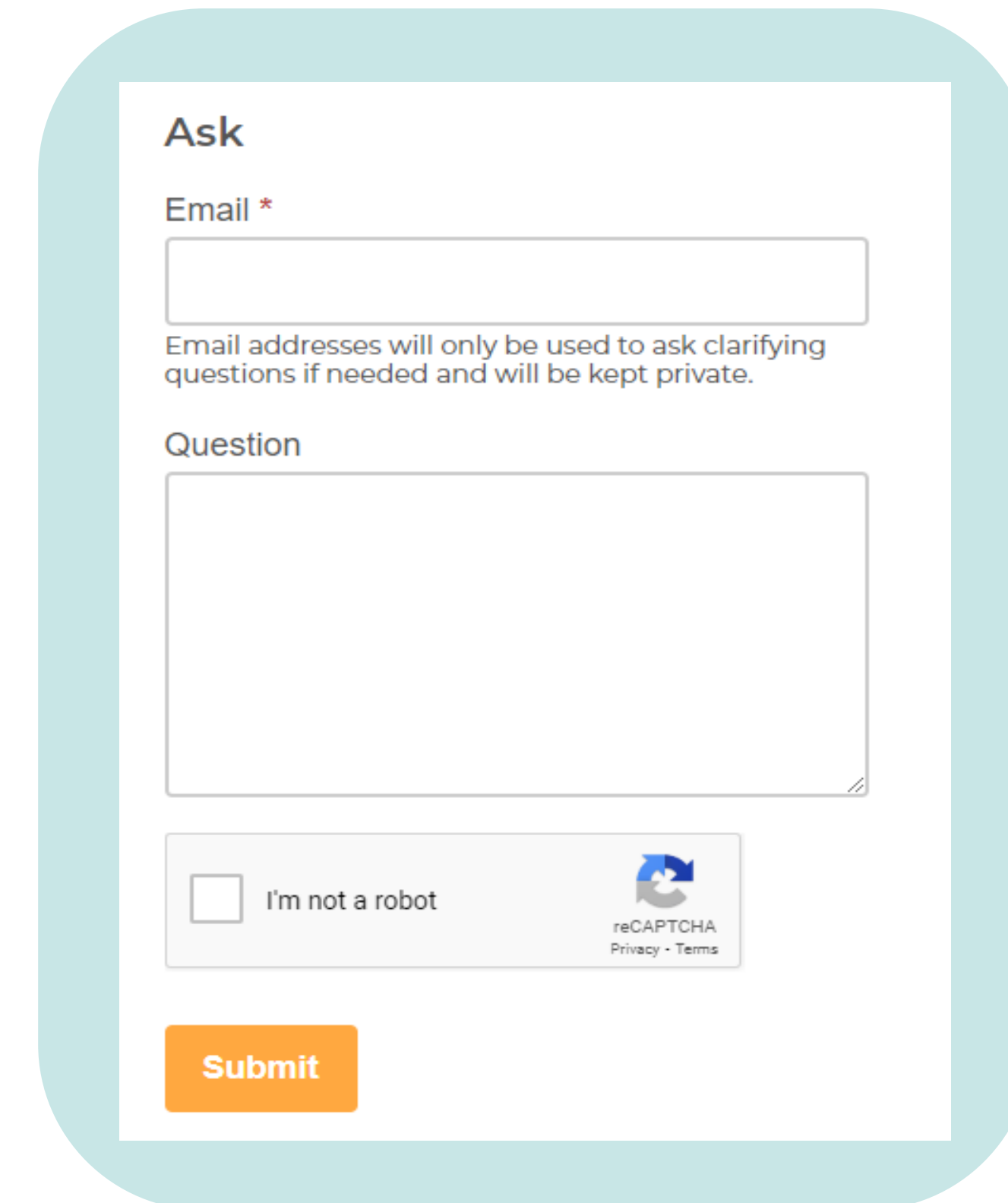
Questions are responded to weekly and posted to the FAQ page. The last day to submit questions for the New Community Impact Projects RFA is May 28.

Two ways to ask questions

1. Email
communityimpactprojects@michiganfitness.org
2. Use the form on the 'New Community Impact Projects FAQs' webpage

To see answered FAQs

- Click on the Questions tab, then 'New Community Impact Projects FAQs' to see answered FAQs about the RFA.
- Save the direct page link: <https://snap-ed.michiganfitness.org/how-to-apply/request-for-applications/new-community-impact-project-faqs>



The screenshot shows a web form titled "Ask". It has two main input fields: "Email *" and "Question". Below the email field is a note: "Email addresses will only be used to ask clarifying questions if needed and will be kept private." Below the question field is a reCAPTCHA widget with the text "I'm not a robot" and a checkbox. At the bottom of the form is an orange "Submit" button.

Questions

Please type your questions in the chat box or unmute your line.

- Questions asked today will be compiled and posted to the Returning Community Impact Projects FAQ page