**SNAP-Ed at Michigan Fitness Foundation (MFF) Program Narrative**

**Request for Proposals (RFP) for Subrecipients**

**Fiscal Year 2026 (October 1, 2025 – September 30, 2026)**

1. **For FY 2026 we are requesting $**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **for**   **direct education reach,**

**indirect channel DE reach, and** **community-based strategy reach.**

1. **Describe your proposed SNAP-Ed program in 500 words or less.**
2. **For each direct education (DE) intervention you selected in your Anticipated Programming form, provide the rationale for your selection.**

* **If it is a DE intervention you are currently using in your FY 2025 program, include the reasoning for why you plan to change (or not) where and/or whom you are serving and how you plan to deliver programming.**
* **If it is a new DE intervention for FY 2026, include the reasoning for why it was selected (e.g., based on community need, previous evaluation findings, etc.)**
* **If your organization does not currently have a SNAP-Ed program, include the community need(s) that your anticipated programming will address and assets that can be built upon.**

1. **For each community-based strategy you plan to use, provide the rationale for your selection.**

* **If it is a community-based strategy you are currently implementing as part of your FY 2025 program, include the reasoning for why you plan to change (or not) where and/or whom you are serving and how you plan to deliver programming.**
* **If it is a new community-based strategy for FY 2026, include the reasoning for why it was selected (e.g., based on community need, previous evaluation findings, etc.)**
* **If your organization does not currently have a SNAP-Ed program, include the community need(s) that your anticipated programming will address and assets that can be built upon.**

1. **How do you envision your proposed direct education interventions and community-based strategies making a meaningful impact in the community(ies) you serve?**
2. **List the contact information for two partners to be contacted by SNAP-Ed at MFF.**

* **If your organization is currently funded to do SNAP-Ed programming, share the contact information for two local partners who are familiar with your SNAP-Ed programming and are willing to share their experience(s) and/or observations.**
* **If your organization is not currently funded to do SNAP-Ed programming, share the contact information for two local partners who are familiar with the work your organization does and how it impacts your community.**

Contact #1

Name:

Email Address:

Contact #2

Name:

Email Address: