

**FY 2026 SNAP-Ed at Michigan Fitness Foundation  
Request for Proposals  
Anticipated Programming Form Instructions**

**Instructions**

Based on USDA Food and Nutrition Service (FNS) reporting guidelines, the following form must be completed as part of the FY 2026 Request for Proposal process. Please complete this form for your proposed FY 2026 SNAP-Ed program.

If you want to review or modify your responses, click the back arrow to page back through the form.

**Note:** If you plan to work on completing this form over multiple days and want to have your responses saved:

1. Use the same computer with the same browser.
2. Do not clear your browser cookies.
3. Do not click Submit at the end of the form.

If you use a different computer or browser, clear the browser cookies, or click Submit, your responses will not appear when you re-open the form.

**RECOMMENDED**

**If you are currently funded by SNAP-Ed at MFF:** Use your most up-to-date FY 2025 Program Summary files (workbook and narrative) or FY 2025 Scope of Work files (workbook and narrative) files as a reference to help you complete the *Anticipated Programming Form* with the required information.

## General Information

Name:

Email address:

Organization name:

Title of your proposed SNAP-Ed program

## Program Reach

Provide one total estimated number of qualifying people you will reach (cumulative number) through DE interventions and one total estimated number of qualifying people you will reach (cumulative number) through improving community-based supports (CBS) for healthy eating and physical activity. These reach estimates will be incorporated into your program description.

Record unduplicated reach only. A person may only be counted once per DE intervention or community-based strategy.

### Total CBS reach\*

Estimate the total number of people your organization anticipates reaching in the community through CBS changes.

### Total DE reach

Estimate the total number of people your organization anticipates reaching through DE interventions.

\*Total potential number of persons who encounter the improved community-based support or are affected by that improvement on a regular (routine) basis and are assumed to be influenced by it.

**Note:** If you are currently funded by SNAP-Ed at MFF, referencing reach numbers in your FY 2025 Program Summary (workbook and narrative) or FY 2025 Scope of Work (workbook and narrative) might be helpful.

### Indirect Channel(s)

An indirect channel is a type of education that reaches **additional audiences** beyond your core DE intervention or strategies to improve community-based supports and can include channels such as: newsletters, community and/or parent engagement activities, community events, tastings at farmers markets or health fairs, take-home material such as Michigan Harvest to Table resources or Nutrition Education Reinforcement Items (NERI), etc.

- *For example*, if NERI are distributed to students in Cooking with Kids sessions, do not double count those students (receiving NERI) as indirect channel reach; those students should already be reflected in the unduplicated DE reach.

**Note:** if your DE intervention or community-based strategy include multiple indirect channels, only count participants for one indirect channel within the same intervention/strategy.

A full list of indirect channels can be found on page 23 of this document.

**Supplemental activities** that are delivered in tandem with a core DE intervention or community-based support reach the *same participants* are not indirect channels; rather, they are components of the overall DE intervention or CBS, and reach should not be reported outside of, or in addition to, the core DE or CBS reach number.

What is the total estimated unduplicated **direct education reach** for your proposed program?

What is the total estimated unduplicated **indirect channel activity reach related to direct education** for your proposed program?

What is the total estimated **community-based strategies reach** for your proposed program?

## Program Description

For this program, direct education will be offered in the following languages: *(select all that apply)*

- |  |   |
|--|---|
| <input type="checkbox"/> Amharic               | <input type="checkbox"/> Laotian        |
| <input type="checkbox"/> Arabic                | <input type="checkbox"/> Mandarin       |
| <input type="checkbox"/> Armenian              | <input type="checkbox"/> Polish         |
| <input type="checkbox"/> Cantonese             | <input type="checkbox"/> Portuguese     |
| <input type="checkbox"/> Chinese (simplified)  | <input type="checkbox"/> Russian        |
| <input type="checkbox"/> Chinese (traditional) | <input type="checkbox"/> Serbo-Croatian |
| <input type="checkbox"/> Creole                | <input type="checkbox"/> Somali         |
| <input type="checkbox"/> English               | <input type="checkbox"/> Spanish        |
| <input type="checkbox"/> Farsi                 | <input type="checkbox"/> Thai           |
| <input type="checkbox"/> Hindi                 | <input type="checkbox"/> Urdu           |
| <input type="checkbox"/> Hmong                 | <input type="checkbox"/> Vietnamese     |
| <input type="checkbox"/> Khmer                 | <input type="checkbox"/> Other          |
| <input type="checkbox"/> Korean                |   |

Please specify 'other' language:

This proposed program includes one or more **community-based strategies to improve community supports** that will be in the following stage(s): *(select all that apply)*

- Planning and preparing for implementation (e.g., contacting sites, assessment, training)
- Implementing changes
- Maintaining changes
- Conducting follow-up assessments, evaluation, and/or mentoring

## Populations

Select population groups that your proposed program will directly impact. Select 'no specific' if your proposed program does not include components to reach a specific population group.

The **age groups** for this proposed program are: *(select all that apply)*

- under 5
- 5-17
- 18-59
- 60-75
- 76+

The **racial groups** for this proposed program are: *(select all that apply)*

- American Indian or Alaska Native
- Asian
- Black or African American
- Native Hawaiian or Other Pacific Islander
- White
- Other; 'Other' race:
- No specific racial group

The **ethnic groups** for this proposed program are: *(select all that apply)*

- Hispanic/Latino
- Non-Hispanic/Latino
- No specific ethnic group

The **gender groups** for this proposed program are: *(select all that apply)*

- Male
- Female
- Program to both males and females

Does this proposed program serve **people with disabilities**?

- Yes
- No

## Program Settings\*

Select the setting(s) in which DE and/or community-based strategies will be implemented:

\*Only settings that meet the conditions of Executive Order 14173 can be included in FY 2026 programming.

- Congregate meal sites/senior nutrition centers
- Fast food chains
- Mobile vending/food trucks
- Restaurants
- Soup kitchens
- USDA Summer Meals sites
- Other places people go to eat
- Before- and after-school programs
- Early care and education facilities (includes childcare centers, daycare homes, Head Start, preschool, and prekindergarten programs)
- Extension offices
- Family resource centers
- Libraries
- Mobile education sites
- Schools (K-12, elementary, middle, and high)
- Schools (colleges and universities)
- WIC clinics
- Other places people go to learn
- Emergency shelters and temporary housing sites
- Faith-based centers/places of worship
- Healthcare clinics and hospitals
- Individual homes
- Public housing sites (includes public housing for seniors and disabled individuals)
- Group living arrangements/homes
- Residential treatment centers
- Indian Reservations
- Other settings where people live or live nearby
- Bicycle and walking paths
- Community and recreation centers
- State/county fairgrounds
- Gardens (community/school)
- Parks and open spaces
- Senior centers
- Other places where people go to play
- Farmers markets
- Food assistance sites (e.g., food banks, food pantries, food shelves)
- Food distribution sites (e.g., FDPIR, TEFAP, CSFP)
- Small food stores (up to three registers)
- Large food stores and retailers (four or more registers)
- Other places people go to shop for or access food
- Adult education, job training and work (e.g., SNAP E&T, TANF, and veteran services sites)
- Military bases
- SNAP offices
- Worksites with low-wage workers
- Other places where people go to work

For any setting selected that starts with 'Other places...', specify the setting in the appropriate box(es) below.

**NOTE** – if you have not selected any 'Other places...' these boxes will not appear.

Specify 'Other places people go to eat':

Specify 'Other places people go to learn':

Specify 'Other places where people live or live nearby':

Specify 'Other places where people go to play':

Specify 'Other places people go to shop for or access food':

Specify 'Other places where people go to work':

For each setting selected, the following four (4) prompts will be asked.

Total planned number of sites in **selected setting A**:

Planned number of sites in **selected setting A** in Tribal jurisdiction:

Planned number of sites in **selected setting A** in rural locations: (You can use the [Federal Office of Rural Health Policy \(FORHP\) Data Files](#) to identify rural locations.)

Intervention/strategy approaches for **selected setting A**: (select all that apply)

- Direct education
- Community-based strategies



## Direct Education (DE) Interventions\*

Select the **core** DE intervention(s) you plan to use:

\*Only direct education intervention(s) that meet the conditions of Executive Order 14173 can be used in FY 2026 programming.

- 13 Moons of Anishinaabe Nutrition
- Choose Health: Food, Fun, and Fitness (CHFFF)
- Cooking Matters at the Store
- Cooking Matters for Adults
- Cooking Matters for Childcare Professionals
- Cooking Matters for Families
- Cooking Matters for Kids
- Cooking Matters for Parents
- Cooking Matters for Teens
- Cooking with Kids
- Discover MyPlate
- Eat Smart, Live Strong
- Eating Smart, Being Active
- Energize Your Life: Gardening for a Healthier You
- Families Eating Smart and Moving More (FESMM)
- Farmers Market Food Navigator
- Food Smarts Adult
- Food Smarts Waste Reduction – Adults
- Food Smarts Waste Reduction - Kids
- Food Smarts Kids
- Fork & the Road
- TWIGS - Youth Gardening and Healthy Eating
- Other evidence-based DE intervention → see page 11
- Great Garden Detective
- Grow It, Try It, Like It
- Growing Healthy Habits
- Harvest for Healthy Kids
- Healthy Eating Active Living (HEAL) Toolkit
- Healthy Schools, Healthy Communities
- Learning About Nutrition Through Activities (LANA)
- Linking Lessons – Schools
- Linking Lessons in the Community
- Michigan Farm to Family CSA Food Navigator Program
- Michigan Harvest to Table
- MyGarden
- PE-Nut
- Pick a Better Snack
- Rec-Connect
- Strong People Strong Hearts
- Taste, Move, and Learn. A Program for Learners with Cognitive Disabilities
- Teen Battle Chef
- The Learning Kitchen Adults
- The Learning Kitchen Young Adults
- The Learning Kitchen Youth

If “Other evidence-based DE Intervention” was selected, the following three (3) prompts will display.

The evidence-based intervention criteria can be found below. Note that MFF will follow up to collect more information about the ‘other evidence-based intervention’ you are proposing to use.

'Other DE intervention' name:

Author of 'other DE intervention':

Link to 'other DE intervention' website or page:

**Level of Evidence Definitions.** As defined by USDA FNS, for an intervention to be evidence-based it must meet the criteria in one of the follow definitions:

**Research-tested:** The approach is based upon relevant rigorous nutrition and public health nutrition research, including systematically reviewed scientific evidence, and other published studies and evaluation reports that demonstrate significant effects on individual behaviors, food/physical activity environments, or policies across multiple populations, settings, or locales.

**Practice-tested:** The approach is based upon published or unpublished evaluation reports and case studies by practitioners working in the field; these studies must show positive effects on individual behaviors, food/physical activity environments, or policies.

**Emerging:** The approach includes community- or practitioner-driven activities that have the potential for obesity prevention but have not yet been formally evaluated for obesity prevention outcomes. Evaluation indices may reflect community-informed measures of success.

For each DE intervention selected, the following prompts will display.

1. Will **intervention A** be adapted for the planned setting(s) or population(s)?

- Yes
- No

*If yes is selected*, the question below will display.

What modification(s) are you planning to make to **intervention A** to ensure community relevance and equal access to programming?

- Adapting recipes to include community relevant foods or practices
- Including community relevant activities
- Translating written materials
- Delivering lessons in a language other than English
- Adapting for varied abilities
- Virtual delivery
- Other modification. Please specify 'Other modification':

2. Is **intervention A** included in your current FY 2025 SNAP-Ed program?

- Yes, **intervention A** is included in our current FY 2025 SNAP-Ed program.
- No, **intervention A** is a new intervention we are proposing to use for FY 2026.
- N/A (My organization does not currently have a SNAP-Ed Program)

***If yes is selected:*** In answering the question below, consider whether you are planning to change (add or remove) where (communities and settings) and/or to whom (populations and age groups) you will deliver **intervention A** in FY 2026.

Are you planning to change (add or remove) where you will deliver **intervention A**, including communities and/or settings, or the populations(s) to whom you will deliver **intervention A**.

- Yes, we are planning to make changes to where and/or who receives **intervention A** in FY 2026.
- No, we are not planning to make changes to where and/or who receives **intervention A** in FY 2026.

## Community-Based Strategy Assessments/Tools\*

Aligned with your planned community-based strategies, what are the **primary** assessment(s) or tool(s) you plan to use?

\*Only community-based strategy assessments/tools that meet the conditions of Executive Order 14173 can be used in FY 2026 programming.

- A Guide to Smart Snacks in School
- AARP Walk Audit Toolkit
- Community Connections
- Community Garden Social Impact Assessment Toolkit
- Community Gardening Toolkit
- Community Exploration
- CX3
- District School Garden Assessment
- Eat Smart, Play Hard Concession Stand Toolkit
- Energize Your Live: Gardening for a Healthier You
- Farm to School Assessment or Planning Toolkit
- Farmers Market Assessment: Enhancing the Shopper Experience (Farmers Market Food Navigator)
- Food and Physical Environment Checklist (adapted from Health Matters: The Exercise and Nutrition Health Education Curriculum for People with Developmental Disabilities)
- Food Policy Council
- Food Waste Audits
- Go NAPSACC (Nutrition and Physical Activity Self-Assessment for Child Care)
- Healthy Apple Assessment
- Healthy Eating, Active Living Toolkit (HEAL)
- Healthy Food Pantry Assessment Tool
- Healthy Hospital Environment Scan
- Healthy Kids, Healthy Future Checklist
- Healthy Pantry Snapshot Assessment Tool
- Healthy School Action Tool (HSAT)
- Healthy Vending Toolkit
- MDE Triennial Local Wellness Policy Assessment
- Michigan Farm to Family CSA Food Navigator Program
- Modified Triennial Wellness Assessment
- Nutritional Environment Measures Tool
- Nutrition Environment Food Pantry Assessment Tool (NEFPAT)
- Nutrition Pantry Program
- Organizational Readiness to Implement Change (ORIC)
- Out of School Nutrition and Physical Activity (OSNAP) Action Planning Tool
- Photovoice
- Promoting Active Communities (PAC) Assessment
- Rapid Market Assessment
- School Garden Assessment Tool
- School Nutrition Policy Initiative (SNPI) Assessment
- School Wellness Policy Evaluation Tool, WellSAT 3.0
- Senior Center Needs Assessment
- Smarter Lunchrooms Scorecard
- Stock Healthy, Shop Healthy
- Sugary Drink Strategy Playbook
- Team Nutrition local Wellness Policy Outreach Toolkit
- The Teen Food Literacy Curriculum
- Thumbs Up for Healthy Choices in Food Pantries
- Using Collaborative Approaches to Identify Specific Strategies
- Voices for Food Pantry Toolkit
- Walkability Checklist
- Wellness Policy in Action Tool (WPAT)
- Youth Participatory Action Research (YPAR)
- Other evidence-based assessment/tool/approach

If “Other evidence-based assessment/tool/approach” was selected, the following three prompts will display.

The evidence-based assessment/tool/approach criteria can be found below. Note that MFF will follow up to collect more information about the ‘other evidence-based assessment/tool’ you are proposing to use.

‘Other assessment/tool/approach’ title:

Author of ‘other assessment/tool/approach’:

Link to ‘other assessment/tool/approach’ website or page:

**Level of Evidence Definitions.** As defined by USDA FNS, for an assessment/tool/approach to be evidence-based it must meet the criteria in one of the following definitions:

**Research-tested:** The approach is based upon relevant rigorous nutrition and public health nutrition research, including systematically reviewed scientific evidence, and other published studies and evaluation reports that demonstrate significant effects on individual behaviors, food/physical activity environments, or policies across multiple populations, settings, or locales.

**Practice-tested:** The approach is based upon published or unpublished evaluation reports and case studies by practitioners working in the field; these studies must show positive effects on individual behaviors, food/physical activity environments, or policies.

**Emerging:** The approach includes community- or practitioner-driven activities that have the potential for obesity prevention but have not yet been formally evaluated for obesity prevention outcomes. Evaluation indices may reflect cultural or community-informed measures of success.

For every assessment/tool selected, the following prompts will display:

1. Will **name of assessment/tool A** be adapted for the planned setting(s) or population(s)?

Yes

No

If yes is selected, the question below will display.

What modification(s) are you planning to make to **name of assessment/tool A** ?

Translating written materials

Administering assessment/tool/approach in a language other than English

Adapting assessment/tool/approach for varied abilities

Other modification

Please specify 'Other modification':

2. Is **name of assessment/tool A** included in your current FY 2025 SNAP-Ed program?

Yes, **name of assessment/tool A** is included in our current FY 2025 SNAP-Ed program.

No, **name of assessment/tool A** is a new intervention we are proposing to use for FY 2026.

N/A (My organization does not currently have a SNAP-Ed Program)

**If yes is selected:** In answering the question below, consider whether you are planning to change (add or remove) where (communities and settings) and/or to whom (populations and age groups) you will deliver **name of assessment/tool A** in FY 2026.

Are you planning to change (add or remove) where you will deliver **name of assessment/tool A**, including communities and/or settings, or the populations(s) to whom you will deliver **name of assessment/tool A**.

Yes, we are planning to make changes to where and/or who receives **name of assessment/tool A** in FY 2026.

No, we are not planning to make changes to where and/or who receives **name of assessment/tool A** in FY 2026.

3. What community-based strategies does **name of assessment/tool A** support your proposed program? (select all that apply)

Community-based strategies at community gardens

Community-based strategies at farmers markets

Community-based strategies at food pantries

Community-based strategies at retail food locations

Community-based strategies based on results from coalition work

Community-based strategies for parks and open spaces

Community-based strategies in early childhood settings

Community-based strategies in schools

Community-based strategies to increase access to healthy foods

Community-based strategies to increase access to physical activity opportunities

Community-based strategies based on youth engagement approaches

## Multisector Partnerships/Coalitions

**Note:** Multisector partnerships/coalitions are composed of at least five different sector representatives.

Enter the **number** of multisector partnerships/coalitions

How many multisector partnerships/coalitions is your agency planning to be actively engaged in as part of your SNAP-Ed program?

For each multisector partnership/coalition, the following questions will be asked.

For example, if you answered 2 multisector partnerships/coalitions, you will see “Enter the name of partnership/coalition 1”, followed by questions. Then “Enter the name of partnership/coalition 2”, followed by questions.

Enter the name of partnership/coalition 1:

Select the sectors that will be represented in the

**Name you entered in the cell above (Group A)** multisector partnership/coalition:

*(At least five sectors are required for a multisector partnership/coalition.)*

- Agriculture
- Childcare
- Commercial marketing
- Community design
- Economic development/business
- Education
- Food industry
- Food retailers
- Government
- Media
- Public health and healthcare
- Public safety
- Social service providers
- Transportation

For each sector selected, you will be asked to enter the number of organizations in that sector that are part of that named multisector partnership/coalition group.

At minimum you will see five questions on page 20.

You will only see the prompts for the sectors selected previously. This page is the full list of all sectors.

Enter the number of organizations that will be involved from the **Agriculture** sector in the **Group A** multisector partnership/coalition:

Enter the number of organizations that will be involved from the **Childcare** sector in the **Group A** multisector partnership/coalition:

Enter the number of organizations that will be involved from the **Commercial Marketing** sector in the **Group A** multisector partnership/coalition:

Enter the number of organizations that will be involved from the **Community Design** sector in the **Group A** multisector partnership/coalition:

Enter the number of organizations that will be involved from the **Economic Development / Business** sector in the **Group A** multisector partnership/coalition.

Enter the number of organizations that will be involved from the **Education** sector in the **Group A** multisector partnership/coalition:

Enter the number of organizations that will be involved from the **Food Industry** sector in the **Group A** multisector partnership/coalition:

Enter the number of organizations that will be involved from the **Food Retailers** sector in the **Group A** multisector partnership/coalition:

Enter the number of organizations that will be involved from the **Government** sector in the **Group A** multisector partnership/coalition:

Enter the number of organizations that will be involved from the **Media** sector in the **Group A** multisector partnership/coalition:

Enter the number of organizations that will be involved from the **Public Health and Healthcare** sector in the **Group A** multisector partnership/coalition:

Enter the number of organizations that will be involved from the **Public Safety** sector in the **Group A** multisector partnership/coalition:

Enter the number of organizations that will be involved with the **Social Service Providers** sector in the **Group A** multisector partnership/coalition.

Enter the number of organizations that will be involved from the **Transportation** sector in the **Group A** multisector partnership/coalition:



For each multisector partnership/coalition the following questions will be asked.

Select the geographic level of the **Group A** multisector partnership/coalition:

- State/Territory
- Local
- Tribal

Describe key activities planned with the **Group A** multisector partnership/coalition. *Returning SNAP-Ed programs, review your Program Summary Details Data file for the previously submitted coalition key activities.*

*(Limit your answer to 250 words)*

## Tribes and Tribal Organizations (TOs)

Will your organization be consulting, coordinating, or collaborating with any Federal or State-recognized American Indian or Alaska Native Tribes or Tribal representatives on your SNAP-Ed program planning and/or implementation?

- Yes  
 No

If you respond yes, the following prompt will display on the next page.

With how many Tribal Organizations will you be consulting, coordinating, or collaborating on your SNAP-Ed planning and/or implementation?

The following series of prompts will display for each Tribal Organization (TO) you indicated above. For example, if you indicated 2 TOs, you would see the five prompts below for each Tribal Organization.

Name of Tribal Organization 1:

Name of Tribal Organization Primary Contact:

Title of Tribal Organization Primary Contact:

Nature of planned consultation, coordination, and collaboration with **Name of TO 1:** *(select all that apply)*

- Meeting with Tribal Organization for input on SNAP-Ed programming  
 Tribal Organization involved in SNAP-Ed proposal development  
 Tribal Organization to be involved with SNAP-Ed activities  
 Other, please specify 'other':

Describe planned consultation, coordination, and collaboration with **Name of TO 1:** *(Limit your answer to 250 words)*

## Institutions reaching underrepresented groups

Institutions of higher education that serve underrepresented groups and receive U.S. Department of Interior funding and resources on behalf of their students and communities. This includes historically Black colleges and universities (HBCUs), Hispanic-serving institutions (HSIs), Tribal colleges and universities (TCUs), and Asian American and Pacific Islander serving institutions (AANAPISIs).

Will your organization be coordinating or collaborating with any of these institutions on your SNAP-Ed planning and/or implementation?

- Yes
- No

If you respond yes, the following prompt will display on the next page.

With how many of these institutions will you be coordinating or collaborating on your SNAP-Ed planning and/or implementation?

The following series of prompts will display for each institution you indicated above. For example, if you indicated 2 institutions, you will get the four prompts below for each Institution.

Institution name 1:

Institution type:

- Historically Black college or university
- Hispanic-serving institution
- Tribal college or university
- Asian American or Pacific Islander serving institution

Nature of planned coordination and collaboration with **Institution Name 1**: *(select all that apply)*

- Meeting with institution for input on SNAP-Ed programming
- Involved in SNAP-Ed proposal development
- Institution to be involved with SNAP-Ed activities
- Other, please specify 'other':

Describe planned coordination and collaboration with **Institution Name 1**: *(Limit your answer to 250 words)*

You have reached the end of this form.

If you want to review or modify your responses, click the back arrow to page back through the form.

If you are ready to submit all of your responses, click the **Submit** button.

**You will not be able to modify your responses once you click Submit.**

When the form is submitted, an email confirmation will be sent to the email address entered and will contain the responses to the form questions.

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## Indirect Channel List

- *Articles*
- *Billboards, bus/van wraps, or other signage*
- *Calendars*
- *Electronic materials* (e.g. email and electronic newsletters or mailings/text messaging)
- *Hard copy materials* (e.g. fact sheets, flyers, pamphlets, activity books, posters, banners, postcards, recipe cards, or newsletters for mailings)
- *Nutrition education reinforcement items* (e.g., pens, pencils, wallet reference cards, magnets, door hangers, and cups with nutrition messages)
- *Point-of-sale or distribution signage* (e.g., displays or window clings in retail stores)
- *Radio*
- *Social media* (e.g., Facebook, X, Pinterest, and blogs)
- *TV*
- *Videos* (includes CD, DVD, and online video sites like YouTube)
- *Websites*
- *Other* – please specify: