

SNAP-Ed at MFF  
Request for Applications (RFA)  
*Returning Organizations*

FISCAL YEAR 2025



## What is SNAP-Ed?

To improve the likelihood that persons eligible for SNAP will make healthy food choices within a limited budget and choose physically active lifestyles consistent with the current Dietary Guidelines for Americans and the USDA food guidance.

Direct  
Education



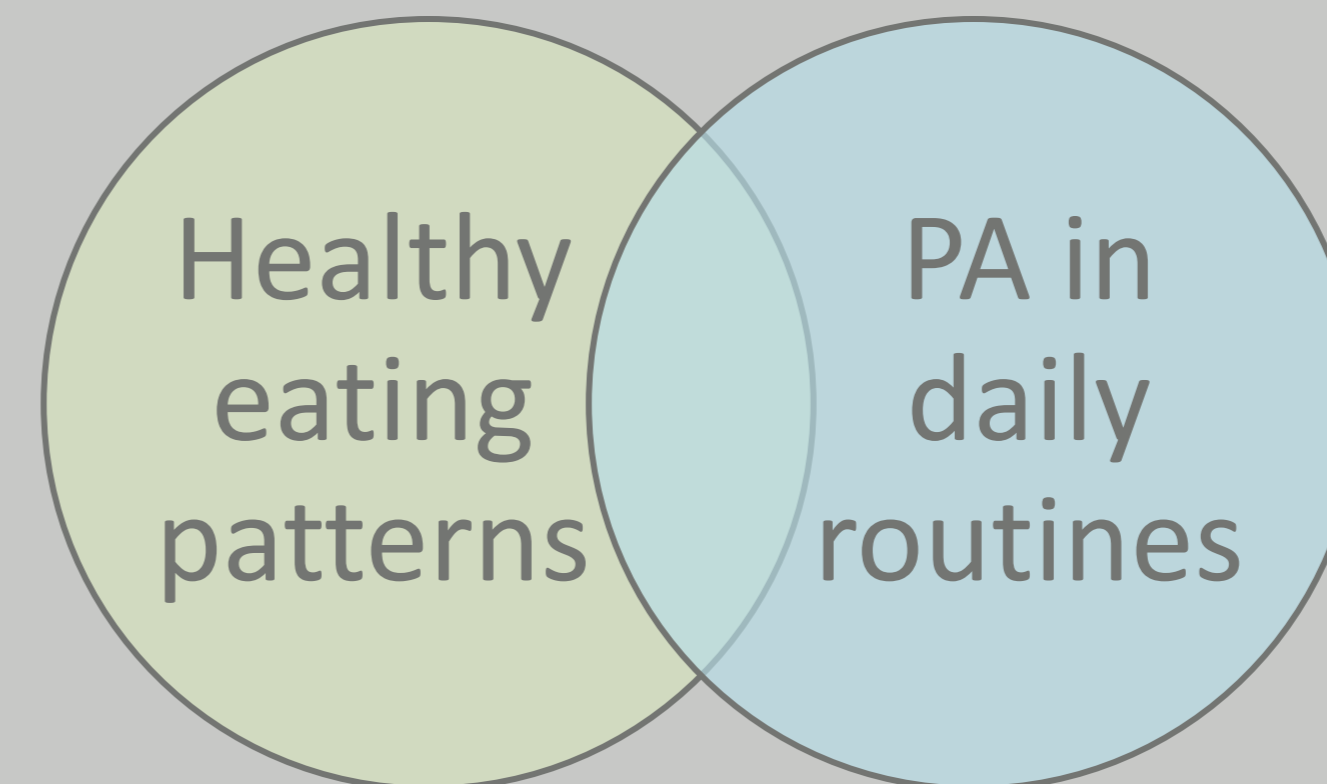
Policy, Systems,  
and  
Environmental  
Change



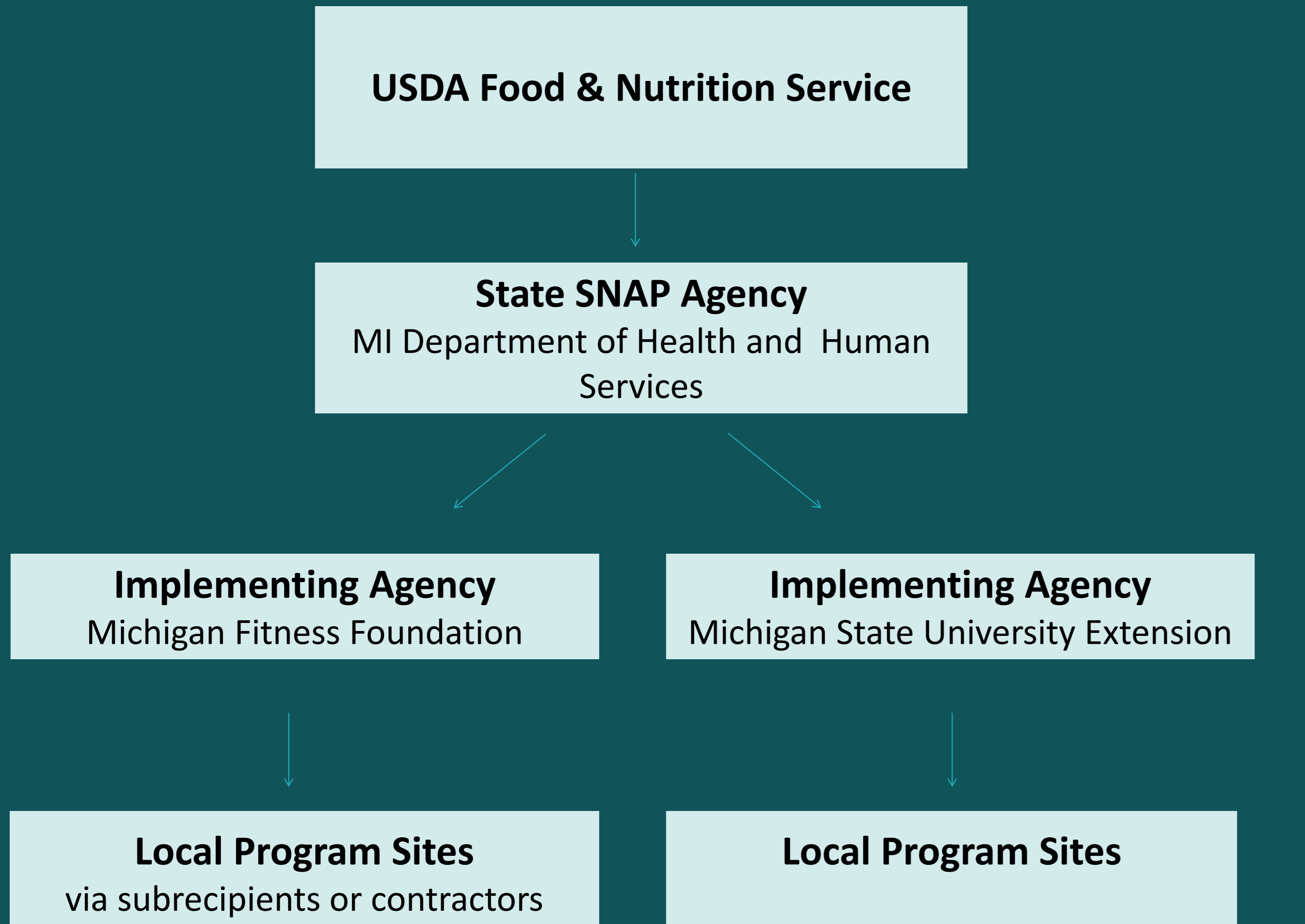
Comprehensive  
Programming

## SNAP-Ed Goals in Michigan

- Increased consumption of fruits and vegetables
- Increased physical activity (reduced sedentary behaviors)
- Increased access to healthy food and safe places for physical activity



# SNAP-Ed in Michigan



## Community Impact Project (CIP) Contractors

- Contractors
- Deliver SNAP-Ed programming locally as a contracted service to MFF
- Inform a program package designed by MFF
- Submit a Request for Application (RFA)

# Request for Application Process

## *Returning CIPs*



<https://snap-ed.michiganfitness.org/how-to-apply/request-for-applications/returning-community-impact-projects>

# Step 1: Attestation Letter

<b>About</b>	
Process	
Documents	← Lists all required docs and helpful resources
Questions	← How to submit and access FAQs
Technical Assistance	← Recording from the Info session will be posted here
Submit Application	← Submit Attestation Letter by Monday, May 13, 2023, at 4:30pm EST

<https://snap-ed.michiganfitness.org/how-to-apply/request-for-applications/returning-community-impact-projects#about->

About

Process

**Documents**

Questions

Technical Assistance

Submit Application

## Documents

### Required forms

- [Attestation Letter – Community Impact Projects](#) 

### Other resources to assist you in completing the Request for Applications (RFA)

- [FY24 CIP Service Provider Guide](#) 
- [RFA Process Overview](#) 

# Request for Application Process

## *Returning CIPs*



<https://snap-ed.michiganfitness.org/how-to-apply/request-for-applications/returning-community-impact-projects>

# Conversation

The purpose of the conversation is to discuss program direction and evolution as a continued contracted service to MFF.

<b>DETAILS</b>	
<b>When</b>	May 2024; your program manager will give you options
<b>Where</b>	Virtually
<b>How long</b>	45 Minutes
<b>Who should I bring to the conversation?</b>	Maximum of three people <ul style="list-style-type: none"><li>• Program Lead</li><li>• Program team members, up to two</li></ul>
<b>Who will we be talking with?</b>	<ul style="list-style-type: none"><li>• Two SNAP-Ed at MFF Program Managers</li></ul>



# Conversation

---

- Discussion will be centered around these general topics:
  - New opportunities
  - Successes
  - Challenges
- Be familiar with the topics and key discussion points provided

## Coming Soon

- Emailed conversation details
  - Scheduling
  - Topics and discussion points
  - Overview

Submit questions via email or the submission box on the Returning Community Impact Projects FAQ page. Responses will be posted on the FAQ page under the header '*Conversation*'

# Questions during the Application Process?

Questions are responded to weekly and posted to the FAQ page. The last day to submit questions for the Returning RFA Attestation Letter is May 9.

## Two ways to ask questions

1. Email [communityimpactprojects@michiganfitness.org](mailto:communityimpactprojects@michiganfitness.org)
2. Use the form on the 'Returning Community Impact Projects FAQs' webpage

## To see answered FAQs

- Click on the Questions tab, then 'Returning Community Impact Projects FAQs' to see answered FAQs about the RFP.
- Save the direct page link: <https://snap-ed.michiganfitness.org/how-to-apply/request-for-applications/returning-community-impact-project-faqs>

Ask

Email \*

Email addresses will only be used to ask clarifying questions if needed and will be kept private.

Question

I'm not a robot

reCAPTCHA  
Privacy · Terms

Submit

# Questions

Please type your questions in the chat box or unmute your line.

- Questions asked today will be compiled and posted to the Returning Community Impact Projects FAQ page