

SNAP-Ed at MFF
Request for Applications (RFA)
New Organizations

FISCAL YEAR 2025



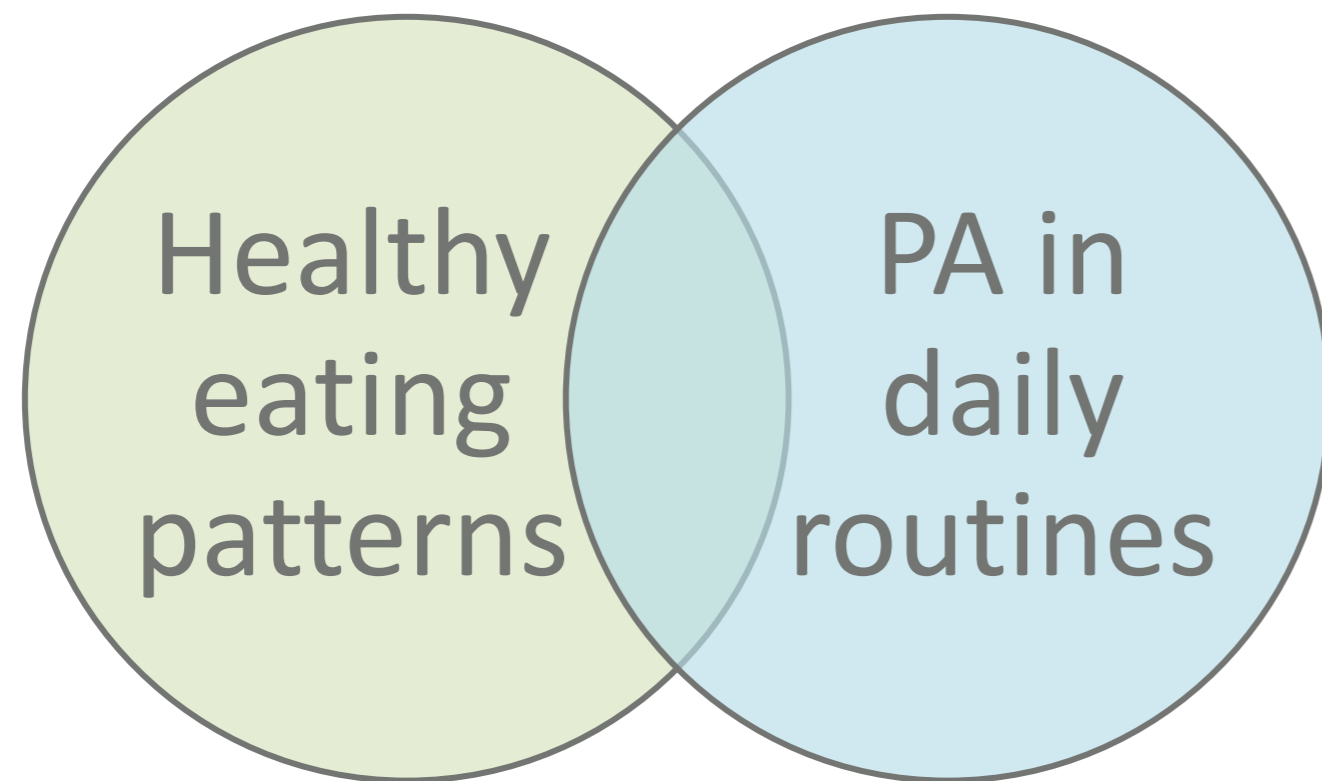
What is SNAP-Ed?

To improve the likelihood that persons eligible for SNAP will make healthy food choices within a limited budget and choose physically active lifestyles consistent with the current Dietary Guidelines for Americans and the USDA food guidance.

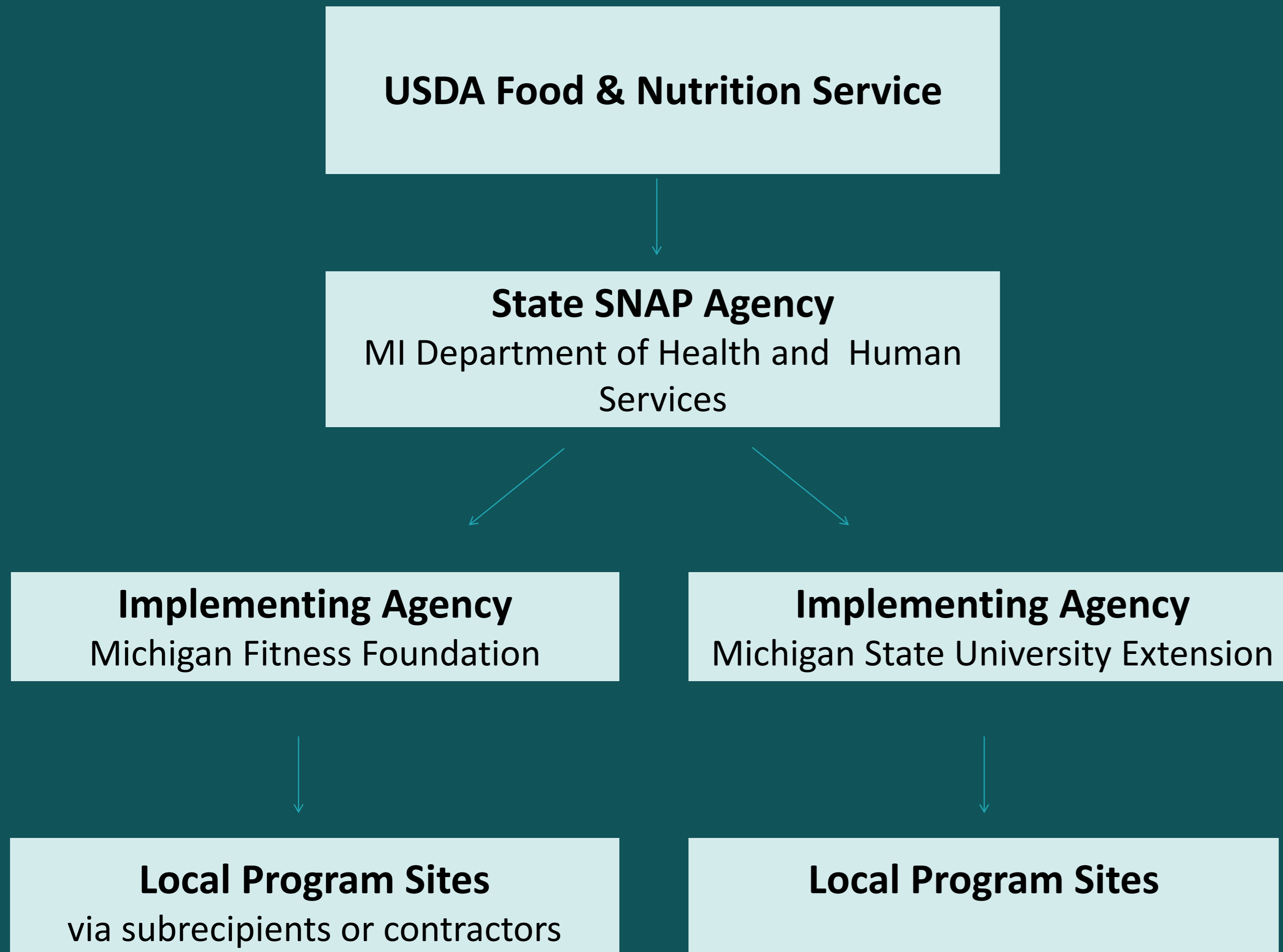


SNAP-Ed Goals in Michigan

- Increased consumption of fruits and vegetables
- Increased physical activity (reduced sedentary behaviors)
- Increased access to healthy food and safe places for physical activity



SNAP-Ed in Michigan



SNAP-Ed at MFF Funding Opportunities

<https://snap-ed.michiganfitness.org/how-to-apply/request-for-applications/returning-community-impact-projects#about->

Aligned with federal regulations, subrecipients and contractors meet different criteria

Community Impact Projects Contractors

(CIP)

- Contractors
- Deliver SNAP-Ed programming locally as a contracted service to MFF
- Inform a program package designed by MFF
- Submit a Request for Application (RFA)

Subrecipients

(Sub)

- Subcontractors
- Demonstrate capacity and expertise to *independently* design, deliver, and monitor a federally-funded program
- Propose a SNAP-Ed program aligned with community needs
- Submit a Request for Proposal (RFP)

CIP eligibility criteria can be found:

1. How to Apply – Request for Applications webpage
2. RFA Process Overview PDF

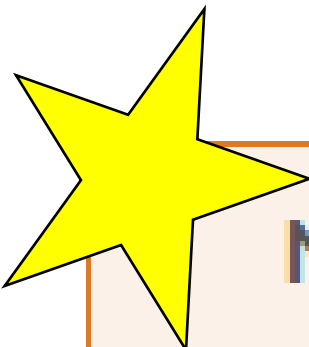


REQUEST FOR APPLICATIONS (RFA)

APPLY to deliver, as directed by MFF, a package of SNAP-Ed programming designed with MFF to align with organizational capacity and community needs.

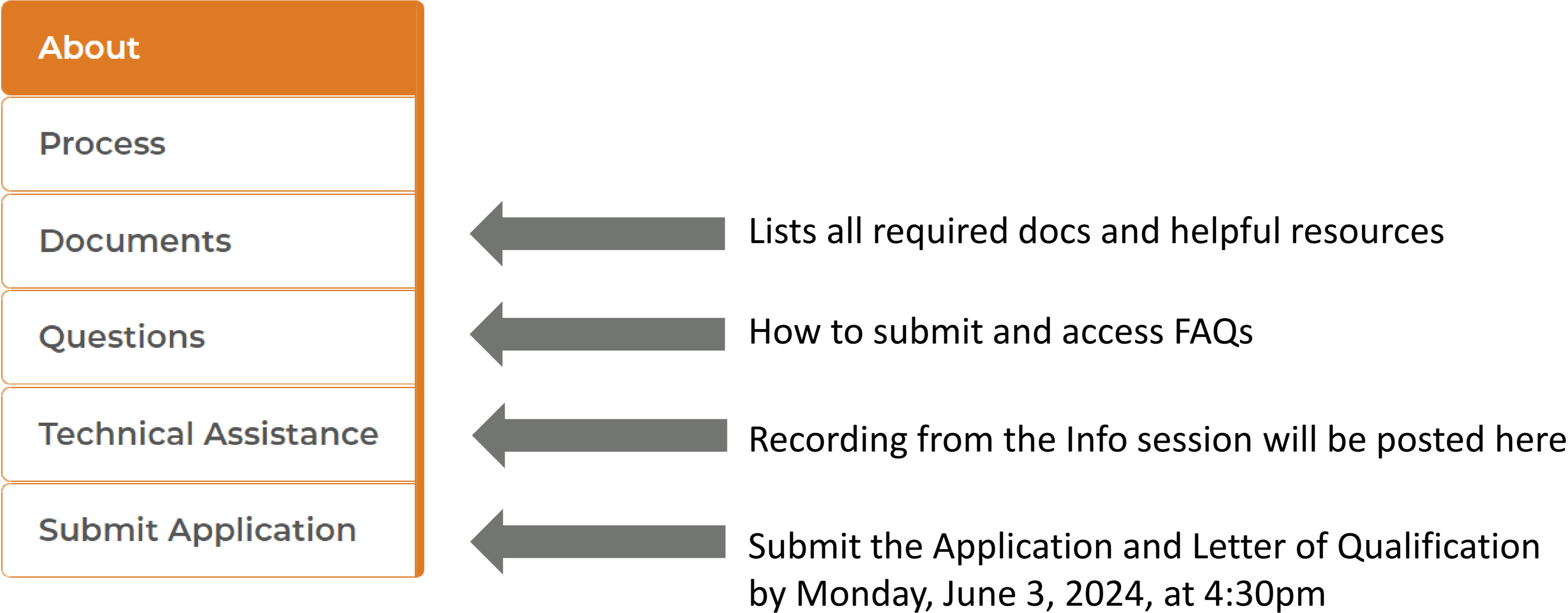
[Learn More](#)

Returning organization RFA
opens April 29 and closes May 13

 New organization RFA opens
April 29 and closes June 3

Navigating the NEW Community Impact Projects Webpage 7

<https://snap-ed.michiganfitness.org/how-to-apply/request-for-applications/new-community-impact-projects>



NEW Community Impact Projects

[Home](#) / [How To Apply](#) / [Request for Applications \(RFA\)](#) / NEW Community Impact Projects

- About
- Process
- Documents**
- Questions
- Technical Assistance
- Submit Application

Documents

Required forms

- [Letter of Qualification – Community Impact Projects](#) 
- [New Community Impact Projects Application](#)  — *Use this document to draft your FY 2025 application. After you thoroughly review the application and are ready to submit, copy the answers into the text boxes of the online form in the **Submit Application** section.*

Other resources to assist you in completing the Request for Applications (RFA)

- [FY24 CIP Service Provider Guide](#) 
- [RFA Process Overview](#) 

Letter of Qualification

- 1) Will provide a contracted service to MFF by delivering SNAP-Education programming locally, as directed by MFF.
- 2) Organization is a public entity and/or receives public money (e.g., a political jurisdiction, parks and recreation department, health department, college or university, public school districts, Indian Tribal Organizations, or other public organizations).

OR

Organization is a nonprofit organization with private cash donations. The cash donations are not given in connection with any endorsements of donors or products related to the nutrition education activities, do not benefit the donor or revert back to the donor, and do not have any restriction on their use.

- 3) Organization will provide allowable nutrition education, physical activity promotion, and policy, systems, and environmental (PSE) change activities to SNAP-Education eligible audiences: SNAP participants, low-income individuals eligible to receive SNAP benefits or other means-tested Federal assistance programs, and individuals residing in communities or attending schools with a significant low-income population. Organization will focus programming on the four Target Audiences that qualify by income, location, geography, and/or retail shoppers served. (Refer to the current [Community Impact Project Backgrounder](#) for details.)
- 4) Organization understands that SNAP-Education at MFF funding* is managed on a **cost-reimbursement basis**. This means that the organization incurs expenses by implementing the approved activities, and these expenditures are reimbursed to the organization upon accurate completion of monthly invoices. Expense reimbursement is contingent on MFF approval and will only cover allowable expenses incurred in Fiscal Year (FY) 2023. Organization also recognizes the cash flow management that is required with cost-reimbursement awards.

**FY 2024 funding amount will be determined by a program design process and subject to available funding.*

- 5) Reviewed the [Community Impact Project Backgrounder](#) and the Request for Applications Process Overview, and understands eligibility for Community Impact Projects.

I have reviewed the requirements listed above and verify that my organization meets all the qualifications.

Signature of Authorized Organizational Representative: _____
 Print name: _____
 Position at organization: _____
 Date: _____

Signature of Program Lead: _____
 Print name: _____
 Position at organization: _____
 Date: _____

Signature of Finance Lead: _____
 Print name: _____
 Position at organization: _____
 Date: _____



- About
- Process
- Documents
- Questions
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- Submit Application**

Submit Application

NEW* Community Impact Projects Application

Request for Applications (RFA) for New Community Impact Projects

SNAP-Ed at Michigan Fitness Foundation (MFF)

Fiscal Year 2025 (October 1, 2024 – September 30, 2025)

*** Complete this application if your organization is *not* currently funded in FY 2024 by SNAP-Ed at MFF.**



After Application is Submitted

- Application is reviewed by MFF Team

If your organization satisfies the eligibility criteria, you are deemed eligible to move onto the next phase. This includes:

- Your organization being assigned a MFF Program Manager
- Your organization informing the program design process
- Your MFF Program Manager will design the program package and aligned budget
- Services agreement issued

Questions during the Application Process?

Questions are responded to weekly and posted to the FAQ page. The last day to submit questions for the New Community Impact Projects RFA is May 29.

Two ways to ask questions

1. Email communityimpactprojects@michiganfitness.org
2. Use the form on the 'New Community Impact Projects FAQs' webpage

To see answered FAQs

- Click on the Questions tab, then 'New Community Impact Projects FAQs' to see answered FAQs about the RFA.
- Save the direct page link: <https://snap-ed.michiganfitness.org/how-to-apply/request-for-applications/new-community-impact-project-faqs>

The screenshot shows a web form titled "Ask". It contains the following elements from top to bottom: an "Email *" input field; a note stating "Email addresses will only be used to ask clarifying questions if needed and will be kept private."; a "Question" text area; a reCAPTCHA widget with the text "I'm not a robot" and a "reCAPTCHA Privacy - Terms" link; and an orange "Submit" button.

Questions

Please type your questions in the chat box or unmute your line.

- Questions asked today will be compiled and posted to the Returning Community Impact Projects FAQ page