

FY23 SNAP-Ed Direct Education Evaluation Continuum

From left to right, this graphic depicts evaluation to match program delivery options that range from synchronous, in-person lessons to asynchronous video viewing. We recognize local SNAP-Ed partners will likely use a variety of delivery modes to best meet community needs and evaluation will be aligned.

SYNCHRONOUS IN-PERSON VISIT

SYNCHRONOUS
VIRTUAL VISIT

SYNCHRONOUS
VIRTUAL FROM HOME

ASYNCHRONOUS
W/ LIVE DISCUSSION

ASYNCHRONOUS
W/ ONLINE INTERACTION

Description

SNAP-Ed educator visits site and delivers scheduled lessons to participants in-person.

SNAP-Ed educator virtually delivers scheduled lessons to participants who are all in-person using a virtual platform.

SNAP-Ed educator virtually delivers scheduled lessons to participants who are all at home using a virtual platform.

Participants watch pre-recorded video lessons individually, followed by interactive discussion between SNAP-Ed educator or site staff and participant(s).

Participants watch pre-recorded video lessons individually.

Delivery

Combination of presentation slides, materials, activities, videos, and/or lecture.

Through a virtual platform - a combination of presentation slides, materials, activities, videos, and/or lecture.

Through a virtual platform - a combination of presentation slides and materials and/or pre-recorded video for portions of lesson.

Links/logins to pre-recorded lesson videos that could include presentation slides, materials, activities, videos, and/or lecture.

Links/logins to interactive, web-based programs or pre-recorded lesson videos that could include presentation slides, materials, activities, videos, and/or lecture.

Fidelity

- Online educator log completed after all series of an intervention
- MFF provides regular log summary to program leads
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Process & Outcome Evaluation

- Survey selection is age dependent
- May use Scantron® or online survey versions
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- Use online versions of surveys
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Considerations

- All DE series participants will receive process or outcome survey.
- Within each DE intervention, rotate using process and outcome survey for each series.
 So, series #1 uses process, series #2 uses outcome, series #3 uses process, and so on.
- Check your Scantron® inventory and order surveys if needed.
- All DE series participants will receive process or outcome survey.
- Within each DE intervention, rotate using process and outcome survey for each series.
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