



SNAP-Ed at MFF Request for Applications (RFA)

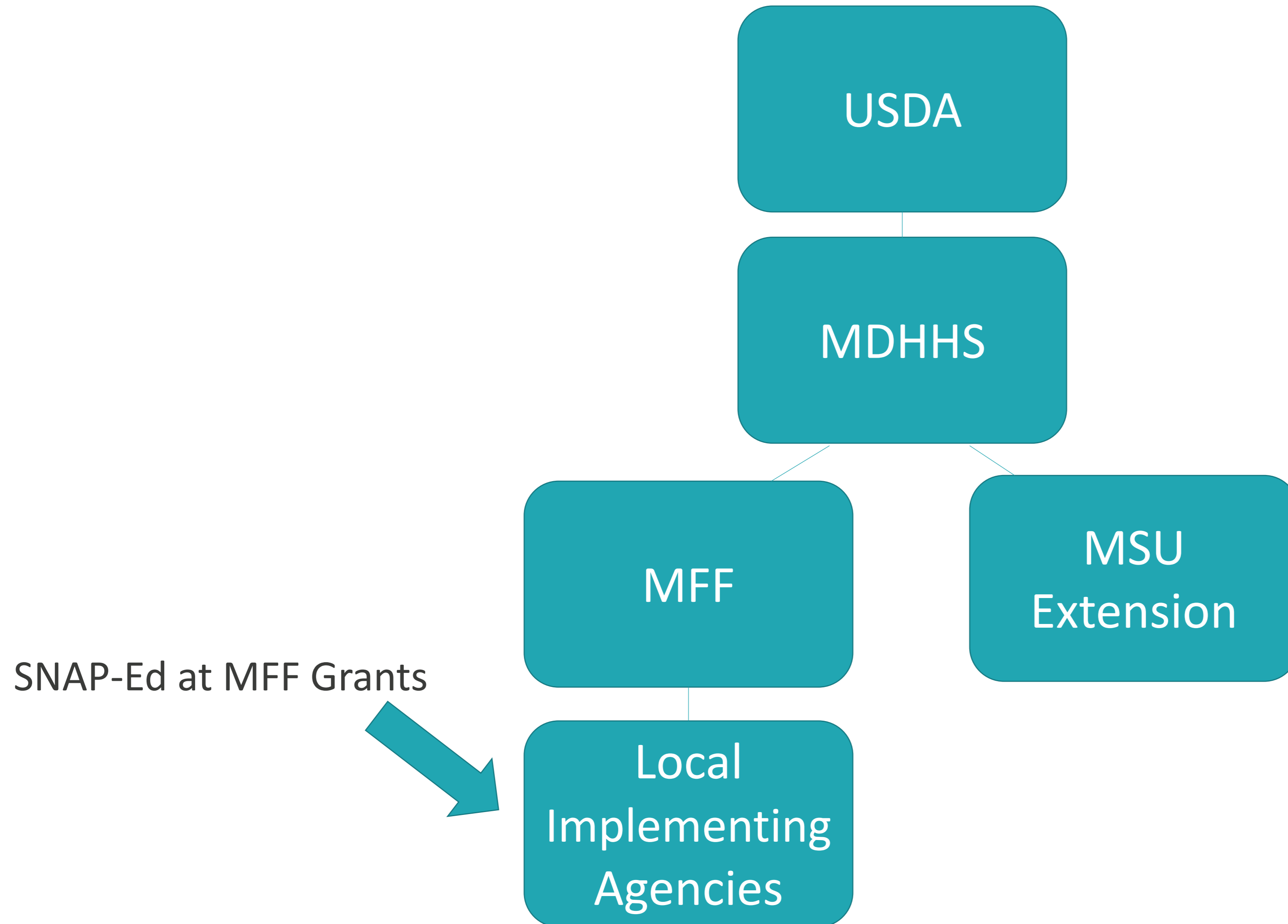
FY 2023

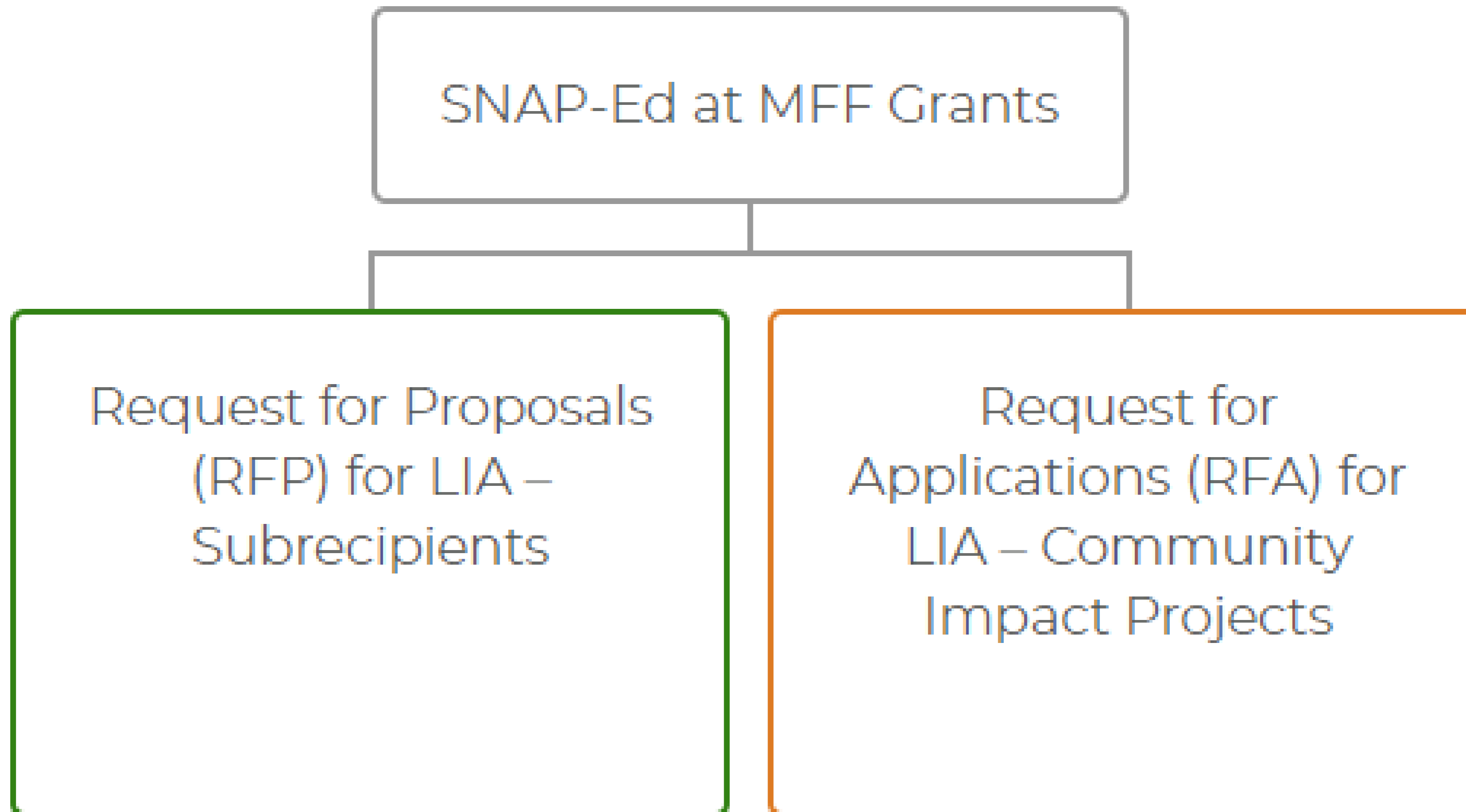
What is SNAP-Ed?

To improve the likelihood that persons eligible for SNAP will make healthy food choices within a limited budget and choose physically active lifestyles



SNAP-Ed in Michigan





RFA (to be a CIP)

- New(er) to SNAP-Ed
- Returning organizations
 - Experiencing significant shifts in staffing and/or programming
 - Having difficulty maintaining grant and program compliance
- If new, complete the 'New Application'
- If returning, complete 'Returning Application'

What is a Community Impact Project?

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- Contractors
- Application provides opportunity to share community needs and potential reach to inform program design
- Collaboratively develop a SNAP-Ed program that is overseen by MFF but delivered locally
- Customized technical assistance

The Collaborative Process



RFA to CIP



How to Apply

snap-ed.michiganfitness.org/how-to-apply/request-for-applications

REQUEST FOR PROPOSALS (RFP)

PROPOSE a comprehensive SNAP-Ed program clearly tied to community needs and independently design and deliver highly-effective programming within federal grant guidelines.

Organizations that receive funding through the RFP process are known as LIA – Subrecipients.

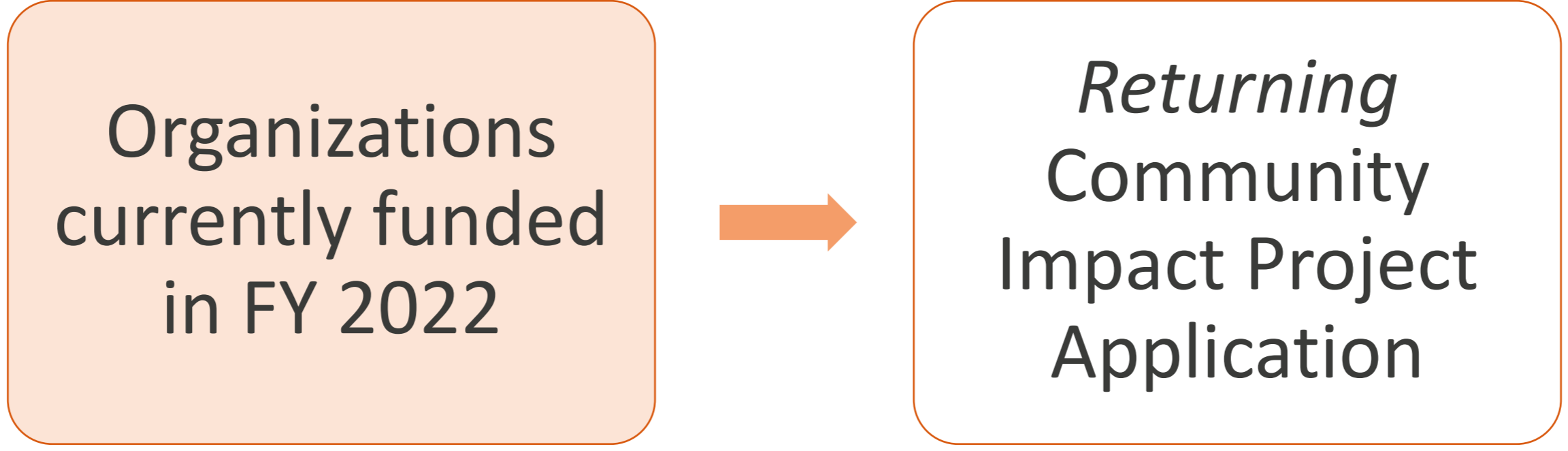
Learn More

REQUEST FOR APPLICATIONS (RFA)

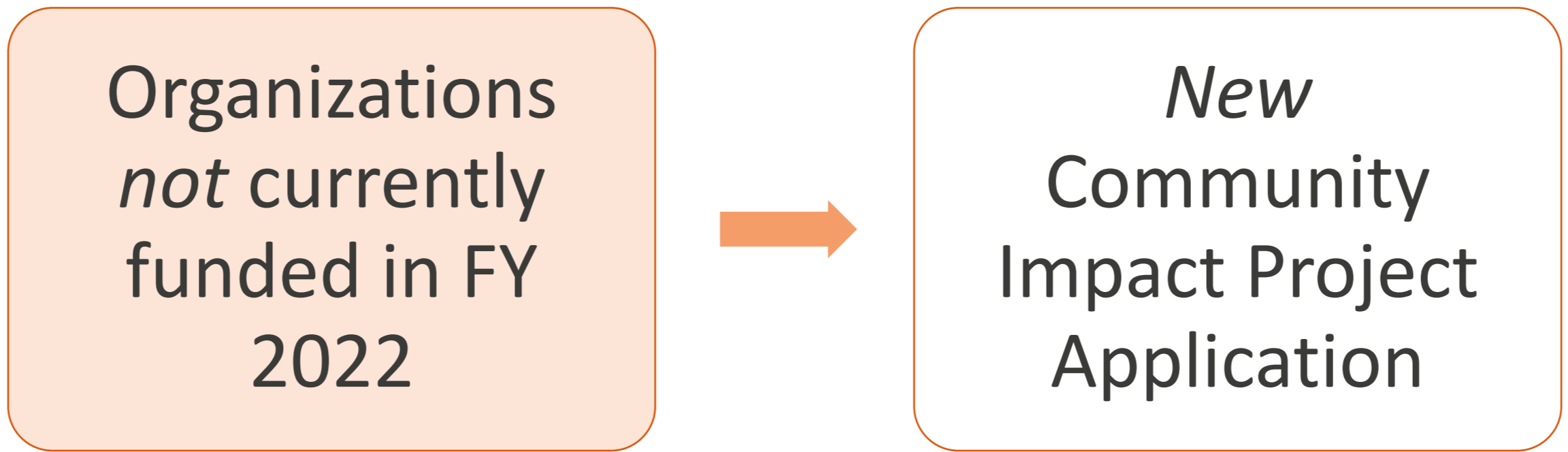
APPLY to deliver a locally-relevant packaged program collaboratively designed with and overseen by MFF to reach your identified populations in selected settings.

Organizations that receive funding through the RFA process are known as LIA – Community Impact Projects.

Learn More



snap-ed.michiganfitness.org/how-to-apply/request-for-applications/returning-community-impact-projects



snap-ed.michiganfitness.org/how-to-apply/request-for-applications/new-community-impact-projects

About	
Process	
Documents	← List of all required documents and helpful resources
Questions	← How to submit and access FAQs
Technical Assistance	← Recordings from the general and RFA-specific TA sessions
Submit Application	← Submit Letter of Qualification (LOQ) and application by Thursday, April 21 at 4:30pm EST. <ul style="list-style-type: none">• Returning CIP: Upload LOQ and application• New CIP: Online application and upload LOQ

Documents

Returning Community Impact Projects

- Letter of Qualification
- *Returning* Community Impact Project Application

New Community Impact Projects

- Letter of Qualification
- *New* Community Impact Project Application

Helpful resources

- Community Impact Project Backgrounder
- RFA Process Overview

Applications due April 21, 2022 at 4:30 pm EST.

Please type your questions in the chat box or unmute your line.

If you have additional questions after the session, please email:

communityimpact-rfa@michiganfitness.org

To ensure that questions are answered in time to inform your application writing process, please submit questions by April 13, 2022.