

SNAP-Ed at Michigan Fitness Foundation

Funding Opportunities Overview



SNAP-Ed
MICHIGAN FITNESS
FOUNDATION

March 13, 2024

Community Engagement Funding

- Accepting applications until 4/4/24
- For organizations not currently receiving SNAP-Ed at MFF funding

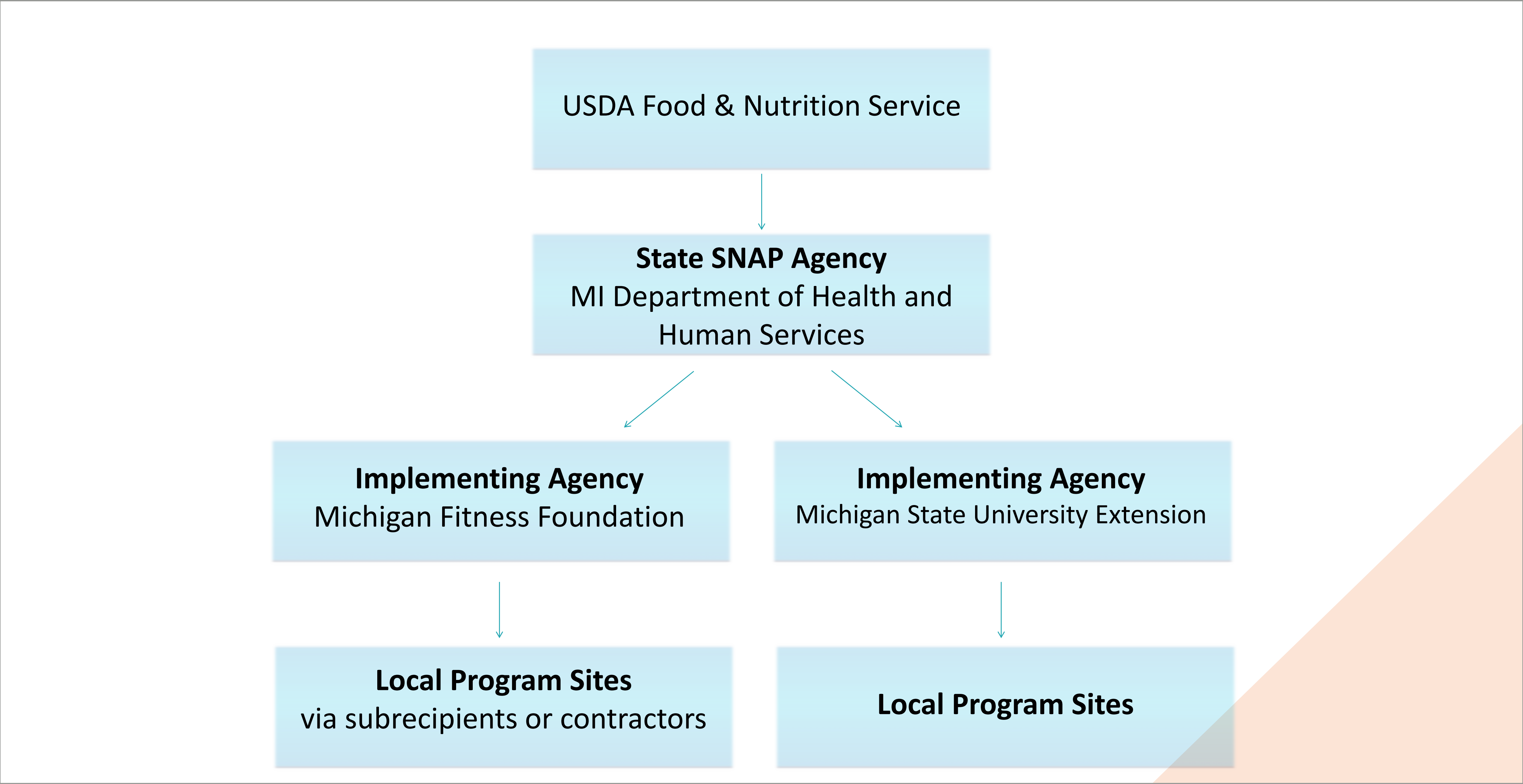
Request for Proposals (RFP)

- Accepting Letters of Intent until 3/18/24
- For organizations interested in becoming a subrecipient grantee for SNAP-Ed in FY 2025

Request for Applications (RFA)

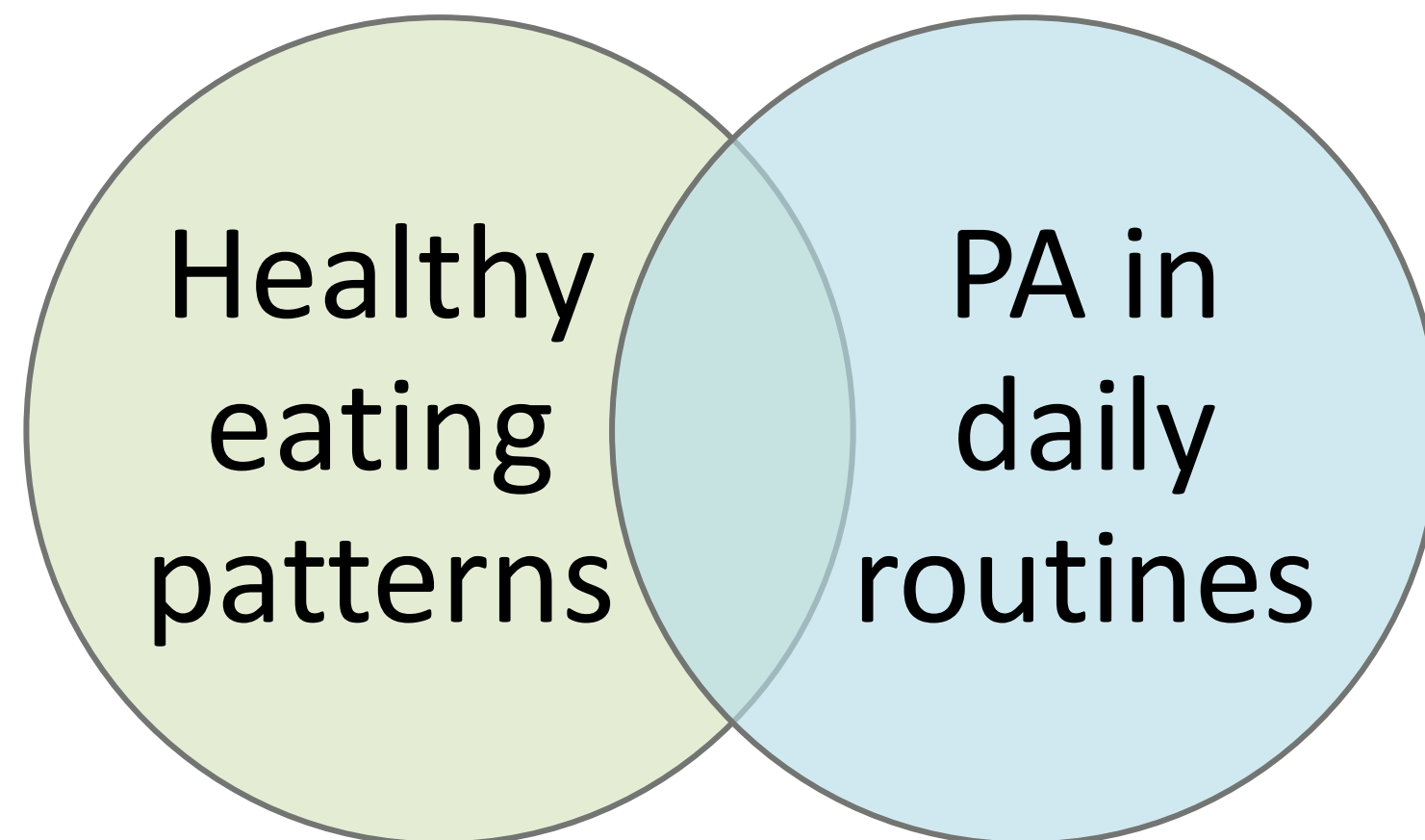
- Not open yet, opening 4/29/24
- For organizations interested in continuing to be a community impact project in FY 2025
- For new organizations interested in delivering SNAP-Ed programming in FY 2025

SNAP-Ed in Michigan



SNAP-Ed Goals in Michigan

- Increased consumption of fruits and vegetables
- Increased physical activity (reduced sedentary behaviors)
- Increased access to healthy food and safe places for physical activity



Community Engagement Funding Initiative

- Accepting applications until April 4, 2024.
- Funding will support work focused on community needs assessments and establishing and/or enhancing community relationship, not implementing programming.
- Priority populations:
 - Immigrants and/or Refugees
 - Tribes and Tribal members in Michigan
 - Veterans
 - Older adults (persons aged 60 years or older)
- If selected, the funding period ends January 15, 2025.

QUESTIONS

Email snap-ed@michiganfitness.org

HOW TO APPLY

Complete the application on the [Community Engagement Funding Opportunity webpage](#)

FY 2025 SNAP-Ed at MFF Funding Opportunities

Aligned with federal regulations, subrecipients and contractors meet different criteria

SUBRECIPIENTS

- Subcontractors
- Demonstrate capacity and expertise to *independently* design, deliver, and monitor a federally-funded program
- Propose a SNAP-Ed program aligned with community needs

Submit a Request for Proposal (RFP)

COMMUNITY IMPACT PROJECTS

CONTRACTORS

- Contractors
- Deliver SNAP-Ed programming locally as a contracted service to MFF
- MFF oversees development and delivery of a program package

Submit a Request for Application (RFA)

- Accepting Letter of Intent until March 18, 2024.
- Email notification of how to proceed after your Letter of Intent is reviewed.
- This funding opportunity is for organizations interested in being a subrecipient grantee for FY 2025 SNAP-Ed funding.
- **FY 2025 Request for Proposal Information Session**
April 3, 2024 10:00 – 11:00 a.m.
 - Review the components of the proposal package
 - Answer questions about the RFP process

Request for Proposals (RFP)

HOW TO APPLY

1. Submit a Letter of Intent
2. *If confirmed*, submit a proposal package
 - Narrative
 - Budget
 - Anticipated programming Form
 - SNAP-Ed Compliance Assurances
 - Evaluation Assurances
 - Current and Pending
3. Optional conversation

QUESTIONS

1. Email Snap-edAtMFF-RFP@michiganfitness.org
2. Submit using the form on the FAQs page



Request for Applications (RFA)

- RFA will open April 29, 2024.
- Community Impact Project funding is for organizations interested in delivering SNAP-Ed programming that is designed by MFF.
- There will be an RFA information session where questions specific to the RFA process can be answered.

HOW TO APPLY

Returning Community Impact Projects:

1. Submit an Attestation Letter
2. Have a conversation with your MFF program manager

New Organizations

1. Submit a short application

QUESTIONS

When the RFA opens, the webpage will have an email address and RFA FAQ page to ask questions.

Thank you

COMMUNITY ENGAGEMENT FUNDING INITIATIVE QUESTIONS

Email snap-ed@michiganfitness.org

RFP QUESTIONS

1. Email Snap-edAtMFF-RFP@michiganfitness.org
2. Submit using the form on the FAQs page